

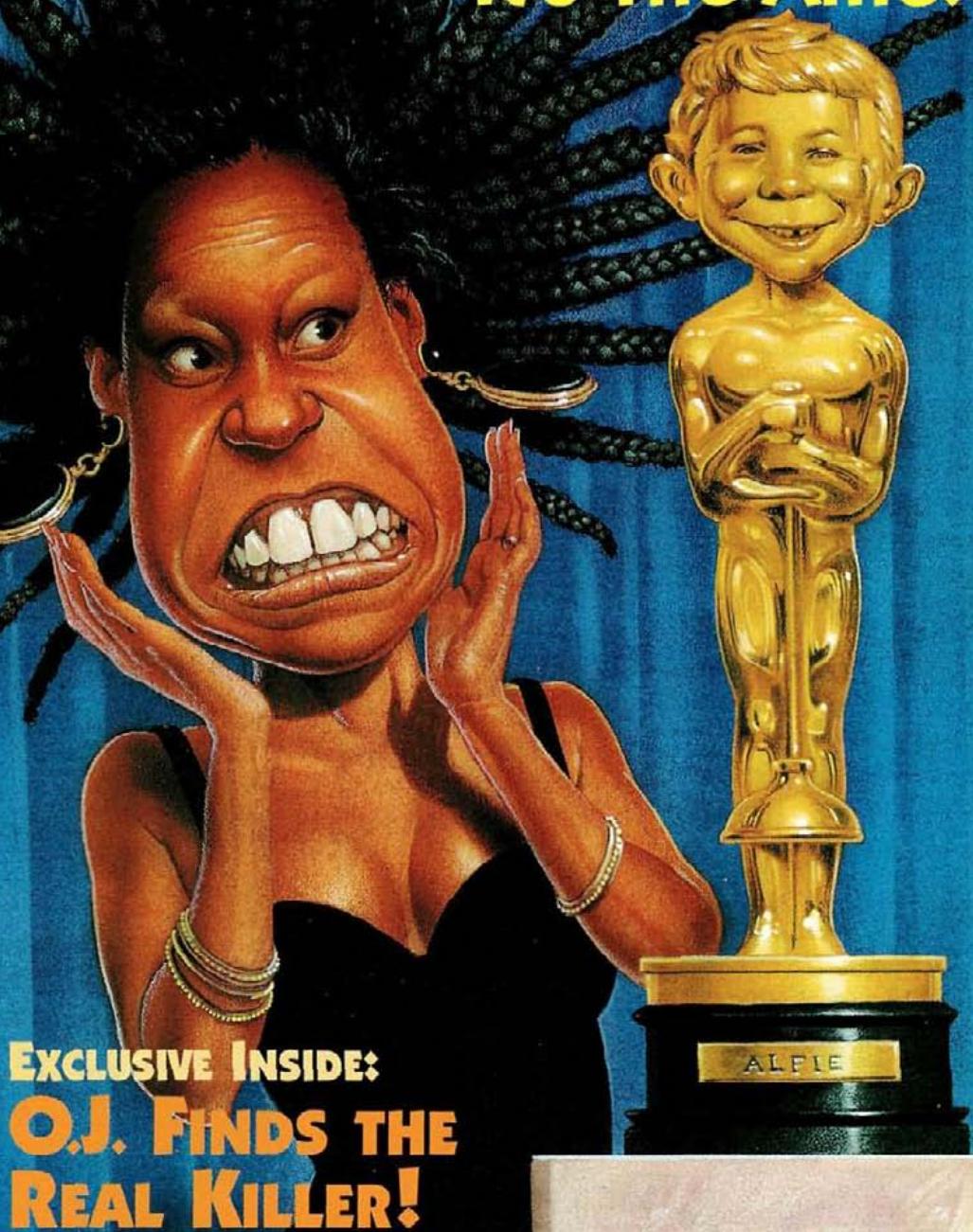
Number  
344  
April  
1996

# MAD

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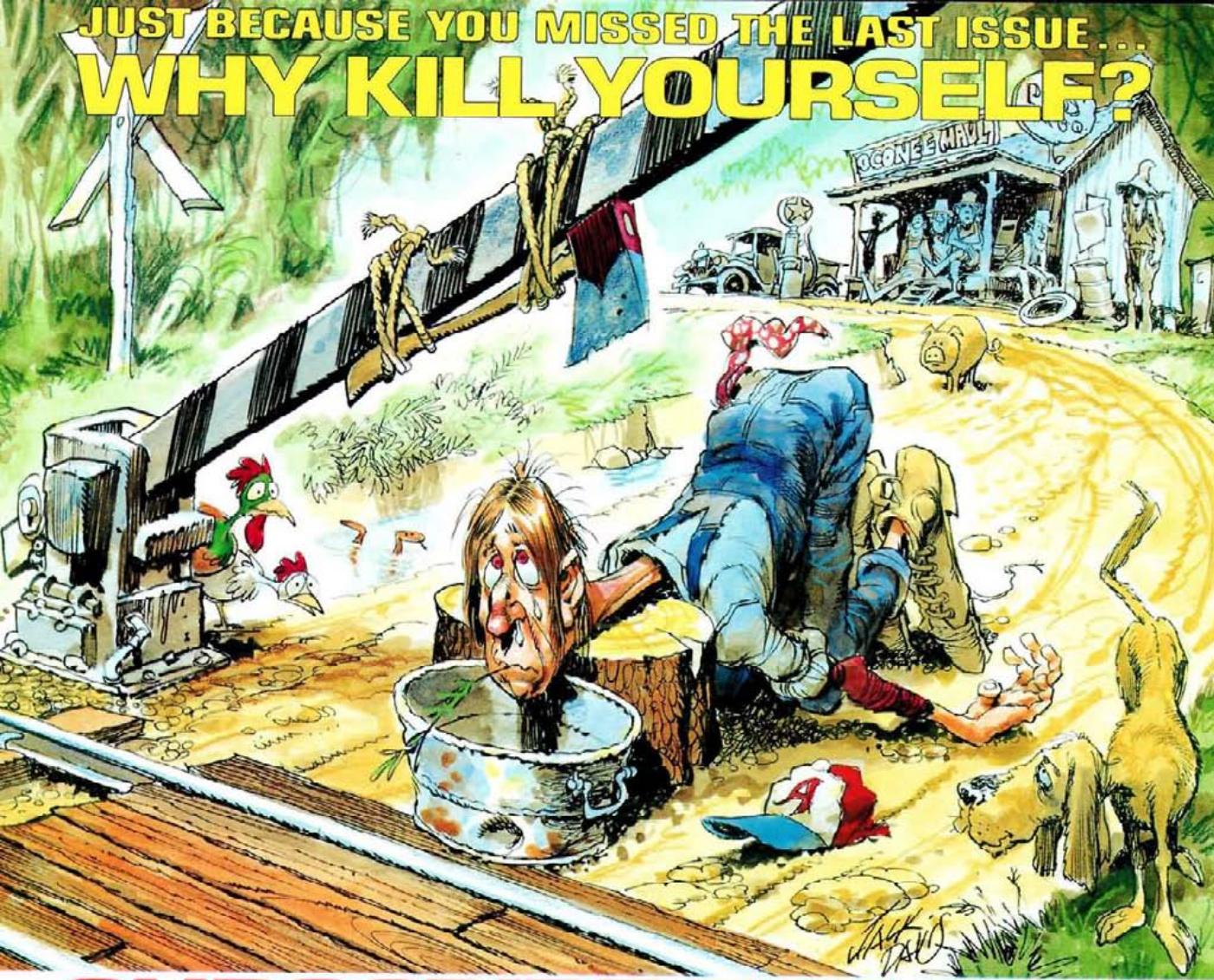
Move Over Oscar  
It's The Alfie!



EXCLUSIVE INSIDE:  
**O.J. FINDS THE  
REAL KILLER!**



JUST BECAUSE YOU MISSED THE LAST ISSUE...  
**WHY KILL YOURSELF?**



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LETTERS AND TOMATOES DEPARTMENT: Random Samplings of Reader Mail...2

OSCAR MIRED DEPARTMENT: The Alfie Awards: MAD Salutes the Movies...4

PUTTING OUR THIRTY TWO CENTS IN DEPARTMENT: Comic Strip Classics in Their Full Strip Form...9

IT'S ALL DOWNHILL FROM HEAR DEPARTMENT: Opening Lines To Unhappy Stories...12

SAGGY  
GRAY



JOKE AND DAGGER DEPARTMENT: Spy Vs. Spy...14



AN EMBARRASSMENT OF RICHARD'S DEPARTMENT: The Malling of America...16

OF MOUSE AND MEN DEPARTMENT: CyberNerd Magazine...19

OSCAR MIRED HAMS DEPARTMENT: MAD's Academy Awards Seating Chart...24

THE FRIGHT STUFF DEPARTMENT: Strange But True...26



APRIL  
1996

# MAD

(COOL)

NUMBER  
344

"It takes one to know one — and vice versa!" — Alfred E. Neuman

BERG'S-EYE VIEW DEPARTMENT: The Lighter Side of...28



OSCAR MIRED BALONEY DEPARTMENT: MAD's Colossal, Stupendous, Absolutely  
Fabulous Plan to Liven Up the Academy Awards...33

PRINTS HARMING DEPARTMENT: Paparazzi Shots That Press Agents Try to Suppress...36

BOOM!

OOPS!

A FEW GOOD AMENS DEPARTMENT: Practical School Prayers for Today's Students...38

SERGE-IN GENERAL DEPARTMENT: A MAD Look at Nudity...40



GLOVE STORY DEPARTMENT: Police Squad: O.J. on the Rocks...43

TALES FROM THE DUCK SIDE DEPARTMENT: The Pernicious Plaything Payoff...48

MARGINAL THINKING DEPARTMENT: "Drawn Out Dramas" by Sergio Aragones...Various Places Around the Magazine

THAT'S INFOTAINMENT DEPARTMENT: "MAD Factoids" by Mike Snider...Various Places Around the Magazine

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**Contributing Artists And Writers**  
the usual gang of idiots

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Printed in Canada



## CELEBRITY SNAPS

Enclosed is a picture of me (the big guy with the goofy hair) and Roy Lichtenstein, one of the fathers of pop art. His paintings have revolutionized the art world, although I don't quite get why a bunch of cartoonish drawings with odd dialogue is so great (that's really all MAD is anyway)! I hope that you will print this because if not, it means I bugged Roy Lichtenstein for no reason!

Ben Valentine  
Delaware, OH



Roy Lichtenstein? What a coincidence! We recently heard that President Clinton announced he will not, under any circumstance, send any U.S. troops to Lichtenstein! We, however, WILL send a free three year subscription to Ben! See how easy it is? Just send us a photo of yourself and an incredibly famous celebrity both holding MAD and if we print it, you'll win the three! A trio! Tres! The Hat Trick!



**NEW! FAX MAD AT (212) 506-4848**

## OH SHEA CAN YOU SEE?



Actor John Shea, star of ABC's *Lois and Clark: The New Adventures of Superman* recently dropped by the MAD offices to pick up a copy of our satire "Lotus and Cluck" in issue #338! He immediately took the issue and, as his character on the show Lex Luthor might, fashioned it into some sort of weird Kryptonite Dickey! It was nice of John to visit us since last summer the MAD staff took a trip to Shea Stadium! Fa fa fal

## LETTERS &

### "SAFE MTV VIEWING"

I was reading issue #341 and in "MAD's Parental Guide for Safe MTV Viewing" you said it takes 17 muscles to smile. This is untrue. It only takes 14 muscles to smile. You should know this — I do, and I'm only 12!

Lauren Wolfe

Wilkes-Barre, PA

Lauren — after reading your letter, we dry heaved, which coincidentally also requires 17 muscles — but not the same 17 it takes to smile! Actually, our tally included the three extra muscles the typical slack-jawed MTV viewer requires to crack a grin! Someday you'll know about such things — maybe when you're 13!

—Ed.

In your MTV article in MAD #341, you had the Green Day video playing on a "Móronola" TV. I suspect that this is a takeoff of a Motorola television. This is all fine with me except for one little thing. Motorola hasn't made a single television in fifteen years!! That television looks a lot newer than fifteen years! Get with the program, huh?

Matthew Holden

Son of a Motorola Engineer

Chatham, NY

Sonny Boy — Indeed, we are all painfully aware of the tragic plight of the once proud Motorola Corporation. Years ago, Motorola was at the forefront of modern television technology. Now, it is a sad, disgraced shell of its former self, getting its brains beat out by the likes of such ersatz companies as Samsung and Goldstar! In his book, "The Pathetic and Shameful Collapse of the Once Great Motorola Company" (Merkin Press, 1994), business writer H. Norman Peckins writes on page 418 that the "pathetic and shameful collapse of the once great Motorola company dovetails almost uncannily with the company's decision to hire an engineer named 'Holden.' He gives no further details. Thanks for writing! — Ed.

### 'TRADE NOT!'

I am a big MAD fan. I have issues from 1961. Oh, by the way, how do you like the MADmobile I made? It would be gladly traded for MAD #1. Think about the offer! MAD rules!

Jordan Harris

Millersport, OH



Jordan — We don't want the MADmobile, but we'll be happy to swap you a mint condition MAD #1 if you can come up with one of those great, classic TV sets that Motorola used to make before they hired that Holden guy! Whaddaya say? Is it a deal? — Ed.

# TOMATOES DEPARTMENT

## JENNIFER-LY SPEAKING

I recently wrote to you and requested various favors pertaining to Miss Jennifer Aniston of the NBC sitcom *Friends*. As of yet, I have received no reply of any kind. Maybe I am being unfair and haven't given you enough time yet, but unless something is done soon, I will be forced to cancel my subscription. In a recent issue (#339), you said to Mr. Sal Attinello, "We're in the business of fulfilling reader's wishes..." Maybe you forgot what I asked for, or my letter got lost in the mail, so I will repeat my requests. First of all, ask her if she will marry me. If she refuses, have her send me a frameable picture of herself lathered up in the shower. If she doesn't want to do that then have her send me a picture of herself while dressed in her underwear. If that can't be done I will settle for regular autographed picture or a letter from her. By the way, I am not a stalker or anything, but rather a 15-year-old male with no other life than watching *Friends* on Thursdays.

Andrew Hensel  
New Matamoras, OH

Ando — We are in the business of fulfilling reader's wishes, and we used every bit of "Hollywood Juice" we had to acquire the photos of Miss Aniston you requested, but alas, we were unsuccessful. We have, however, come up with what we think is a very delicious substitute — a vintage photo of MAD's own Lenny Brenner all lathered up (just the way you like)! As a bonus, we're also including a photo of MAD's own Lenny Brenner covered in tomato paste! (Bet you'd like to see Jennifer try that, huh, huh?) Clip out these wallet-size pics and keep them with you always as your "pocket friends"! —Ed.



Everyone's "Pocket Friend" — MAD's own Lenny Brenner — the way Andrew H. likes 'em!

## INSIGNIFICANT DATA

MAD #345 ON SALE April 9!!

MAD SUPER SPECIAL #112  
ON SALE March 26!!

Computers are used to control weapons systems at the Pentagon, to fight international terrorism and, most importantly, to access MAD through America Online's DC Comics Online! Correspond with the Usual Gang of Idiots and other MAD fans; download MAD color images and text contests and monthly MAD calendars (new files all the time!) and more! All you need is a computer, modem and a major credit card or checking account! If you don't already have America Online, call 1-800-203-2600 for a FREE starter kit and 10 FREE hours!

**IT'S BIG! IT'S BAD!  
THAT'S WHY WE CALL IT...**

**YOU FOLLOW?**

## On Sale Now!

(Because if it was on sale last year it wouldn't be on sale anymore and you wouldn't be able to buy it, now would you? And this ad would be useless, now wouldn't it? Did you ever think about that? So stop reading this and go down to the newsstand and buy it!)

**OSCAR MIRED DEPT.**

Every year, Hollywood's biggest players don their best Armani, hop inside limos bigger than your living room and gather to pat themselves on their collective backs for another job well done! That's right, they actually have the chutzpah to hand out Oscars to members of an industry that produces products like *Tank Girl* and *Jade!* Well, this year, we've gathered Hollywood's biggest players and invited them to...

Here we are at *The First Annual MAD Alfie Awards*, and what an evening this is! Movie stars and even more important people — their agents, financial managers and, most importantly, their plastic surgeons — are all here tonight to honor the films, the directors and the performers who have taken movies from a raw art form and made it into a form of raw sewage!

Ms. Stone, since your triumph in *Basic Instinct* you've made several bombs in a row! One, *The Quick and The Dead*, you even produced! I was wondering if you consult with anyone when you make important career decisions!

I have a professional on my staff who gives me career advice!

Who?  
A lawyer?

A physician —  
Dr. Jack Kevorkian!

John Travolta,  
congratulations  
on your amazing  
comeback!  
You're one of  
Hollywood's  
biggest  
stars again!

It's a dream come true!  
For years I've wanted to  
make enough money so I  
could buy up the negatives  
to *Look Who's Talking*,  
*Look Who's Talking Too*  
and *Look Who's Talking Now!*

While you're  
at it, see  
if you can  
get all the  
prints to  
*Perfect*, *Urban*  
*Cowboy* and  
*Staying Alive*!

There's  
Hugh Grant!  
He's here  
to pick  
up an  
award for  
Best Short  
Subject!

Oh? What was  
he in?

The  
back  
seat  
of a  
BMW!



# THE ALFIE AWARDS

MAD SALUTES THE

# MOVIES

ARTIST: MORT DRUCKER

Arriving now is Kevin Costner! He needs to drive around in an armored car to protect all the money he earned this year as the producer/star of *Waterworld!*

Actually, I need to ride around in an armored car to protect me from all the people who paid their hard-earned money to see *Waterworld!*

There's Steven Seagal! His salary doesn't compare to the really big stars! I understand that for his last movie, *Under Siege 2: The Dark Territory* he only made a meager few million dollars! Poor guy!

Hey, save your tears for the flick's backers!

WRITER: STAN HART

WELLS FARGO

CNN

THERE'S ONLY ONE ME TWO 3.



There's Woody Allen! In *Mighty Aphrodite* he plays a middle-aged man who adopts a child...

...and then ends up sleeping with the child's mother!

Hey, that's a switch for him!

Oprah, Uma! Uma, Oprah!

Dave, Pink Slip! Pink Slip, Dave!

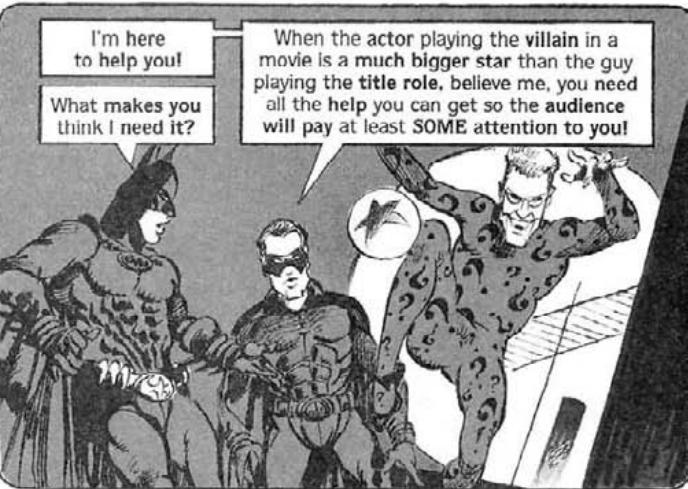
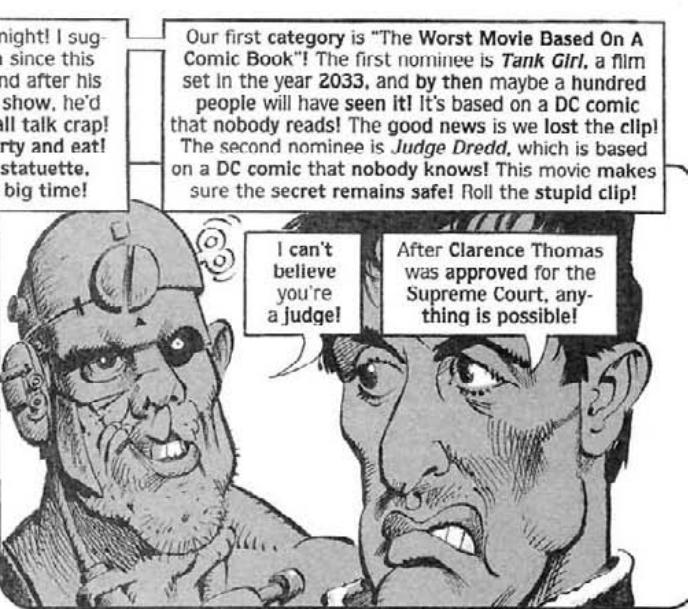
Uh-oh...

I'm here with the latest James Bond. Pierce Brosnan! Tell me, Pierce, did you do all those astounding stunts in *GoldenEye* yourself?

No, the producers insisted on bringing in a stuntman to do all my action scenes for me!

Q  
CIA  
DIA  
NSA

Too bad the producers didn't insist on bringing in Sean Connery to do all his ACTING scenes for him! Then you would have had a really great Bond flick!



This next category is called "Pretty and Pretty Pitiful"! If you want to see the first nominee's acting ability, you have to use your memory and recall *The Grifters* and *Bugsy*! If you use your admission ticket to *The American President*, you won't see Annette Bening doing much of anything!



The second nominee is Cindy Crawford, who made her film debut in *Fair Game*! Maybe in her next picture she'll make her ACTING debut!

I thought people got frisked BEFORE they went into the Oval Office!

Not anymore! This is one of the many changes brought about by the Clinton Administration!



Why are there all these explosions and car chases in this movie?

We had to do something to fill the empty spaces between your nude scenes, which are the reason this film got made in the first place!



And the winner is Wesley Snipes for his portrayal of a transvestite in *To Wong Foo, Thanks For Everything, Julie Newmar*! He was so convincing that my ex-husbands are trying to get in his pants!

Thanks, Roseanne! Since black actors never get the big money that white action stars like Stallone and Willis get, I might as well try to get the money Whoopi Goldberg gets!



Next up: the "Shelly Long Memorial Award," also known as the "You Shoulda Stayed In TV Award"! Former winners include Ted Danson for *Made In America*, Tom Selleck for *Mr. Baseball* and Kirstie Alley for *It Takes Two*!



And the winner is, hands down, the putz who left the highly successful, high-profile TV show *NYPD Blue* to become an unsuccessful, high-profile failure in the movies — David Caruso! Check out this scene from his latest gobble, *Jade*!



I've seen photos that show the governor in bed with women other than his wife!



I don't believe it! If word gets out, he'll never be governor again! Of course, that doesn't rule out him being president!



In the category, "The Fastest Movie — From Big Screen To The Video Store," our first nominee is *The Mighty Morphin Power Rangers!*

We must defeat these villains or they will destroy planet Earth!

Why bother? If they don't do it, Newt Gingrich and his fellow anti-environmentalist Republicans will!



The second nominee is *Dangerous Minds*, yet another movie about tough kids and how they learn to love school thanks to a dedicated teacher!

She keeps giving us candy bars whenever we do anything right! She's trying to bribe us into being good students!

Bull! She's trying to give us diabetes to get rid of us!



And the winner is *Outbreak*, Dustin Hoffman's fifth bomb since he won an Oscar for *Rain Man*!

Thank goodness we have these impregnable anti-contamination suits!

Yes and no! The good part is that they protect us from any viruses! The bad part is that I have diarrhea! Phew!



The first nominee in the "Chutzpah" category is Demi Moore, co-producer of *Now and Then*! Although she, Melanie Griffith and Rosie O'Donnell are featured in the ad, they only appear briefly as wrap-arounds for three twelve-year-old nobodies!

It's a great deal! We filmed all our scenes in one morning, collected our money and went off to our other film shoots in the afternoon!



When you hire your untalented brother to co-write a screenplay with you, that's chutzpah! Nominee Eddie Murphy's *Vampire In Brooklyn* is the result!

And the winner is Jim Carrey for *Ace Ventura: When Nature Calls*! To get \$20 million to do the same thing he did in the first picture is lunacy! Then again, Stallone's been getting millions for doing the same thing in every picture for years!

I'm going to bite your @#%!ing throat and drain your \*%!ing blood so you'll be my #!\$@ing bitch forever!

His entire act is based on the "F" word!

Yeah, too bad that "F" word isn't "funny"!



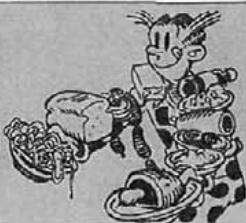
It would have been a lot easier if he had had some bran in his damn diet!



**PUTTING OUR THIRTY TWO CENTS IN DEPT.**

THE POST OFFICE RECENTLY ISSUED A BLOCK OF STAMPS HONORING CLASSIC COMIC STRIPS. UNFORTUNATELY, THE STAMPS ONLY FEATURE ONE PANEL OUT OF EACH STRIP, SO CURRENT READERS HAVE NO IDEA WHAT THESE OLD CLASSICS WERE ABOUT! TO CORRECT THIS OVERSIGHT, MAD NOW REVEALS...

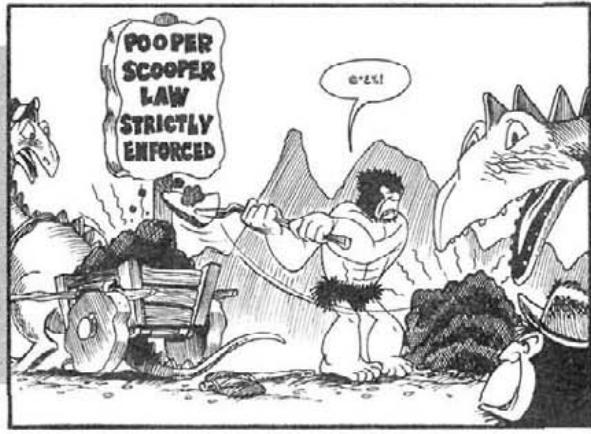
# COMIC STRIP CLASSICS IN THEIR FULL STRIP FORM



ARTIST: WALT F. ROSENBERG  
WRITER: AL JAFFEE

## Gasoline Alley







IT'S ALL DOWNSHILL FROM HEAR DEPT.

"A long time ago, in a galaxy far, far away." "It was the best of times; it was the worst of times." "Here's a story of a man named Brady." All of these are great opening lines, but if you didn't hear the story that follows, you'd have no idea what the hell they were about! But sometimes, all you need hear is one beginning line to get the point! Like these . . .

# OPENING LINES TO UNHAPPY STORIES

ARTIST: TOM BUNK

WRITER: GREG ECKLER



"Back when I lived in Italy, my brother was the #1 anti-Mafia judge in the country. And I would carpool with him..."



"Something happened today that will convince you, completely and irrevocably, that precision flying demonstrations should not be held over densely populated areas..."



"Thailand has much stricter penalties for drug trafficking than Venezuela, and here's how I know..."



"I'd just gotten my first ATM card and thought it might take a while to figure out the machine; to avoid embarrassment, I went in the middle of the night, when downtown is completely deserted..."



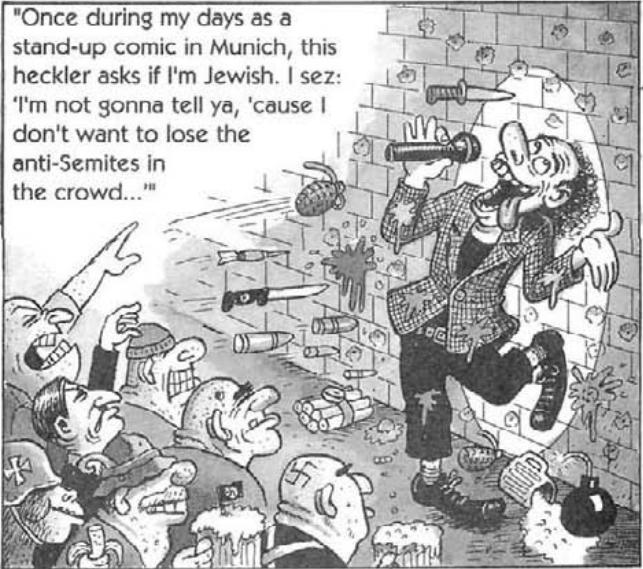
"Because of the aging process, it's only natural that most people lose the ability to properly do their job at some point. And fire-eaters are no exception..."

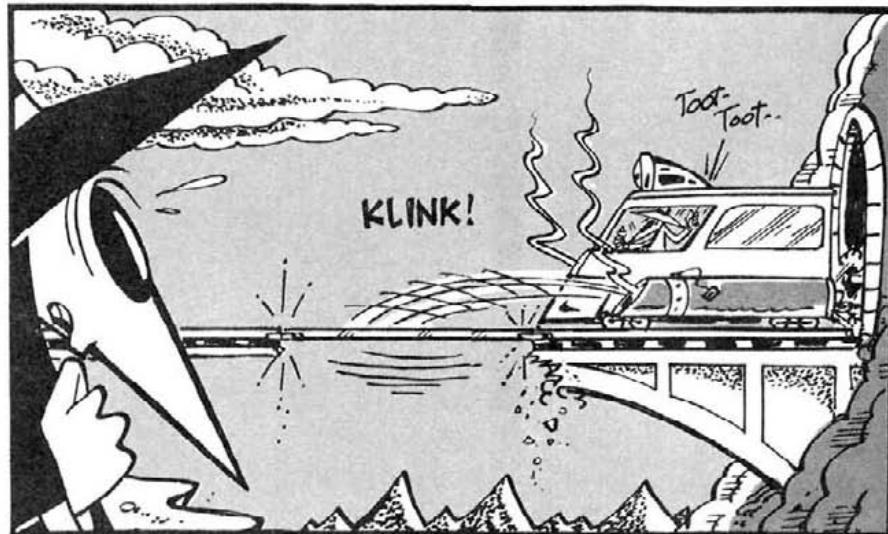
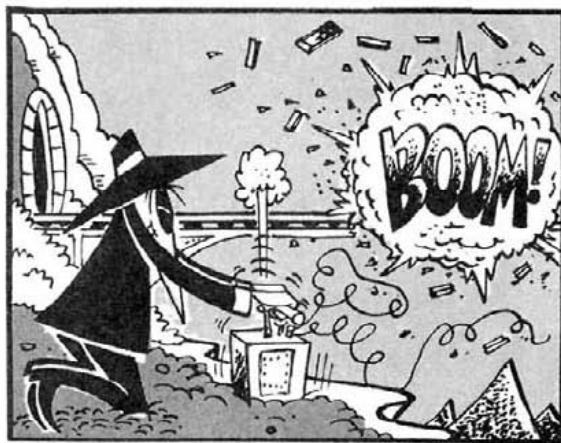
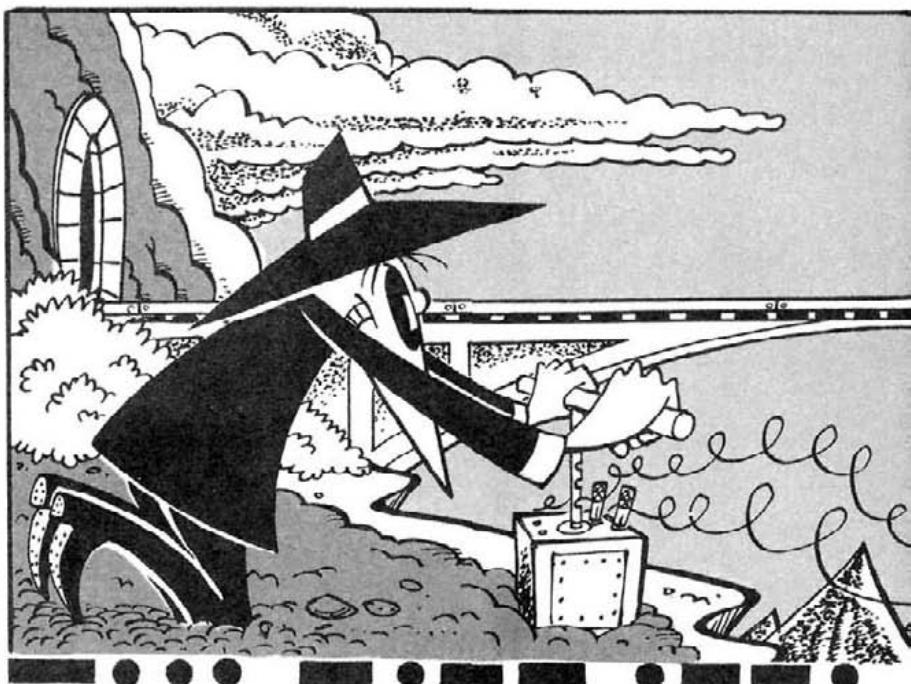


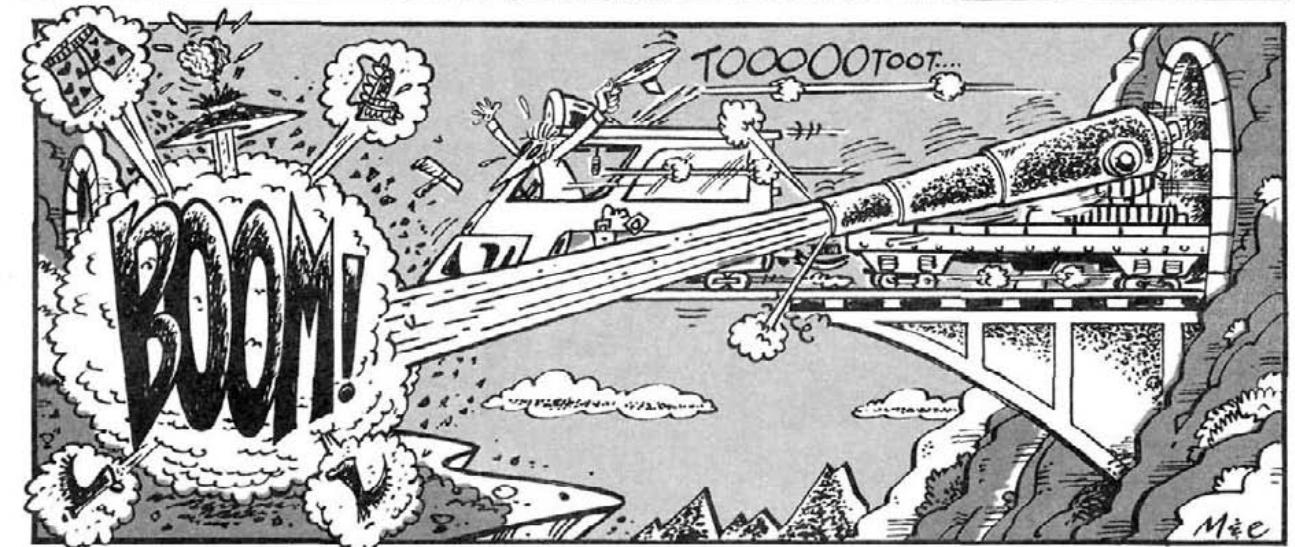
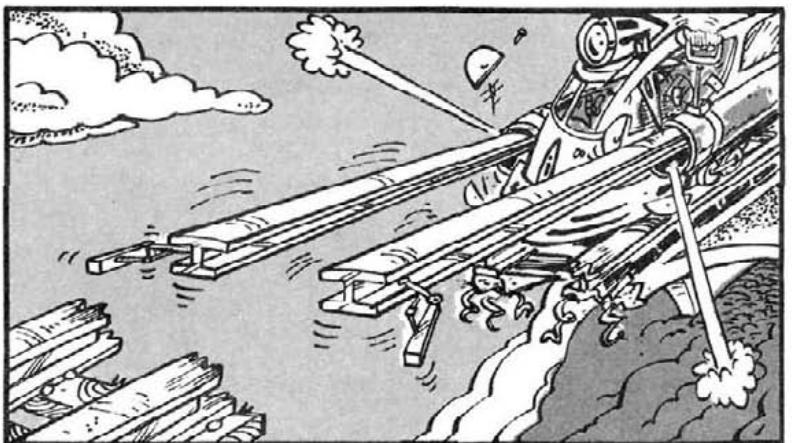
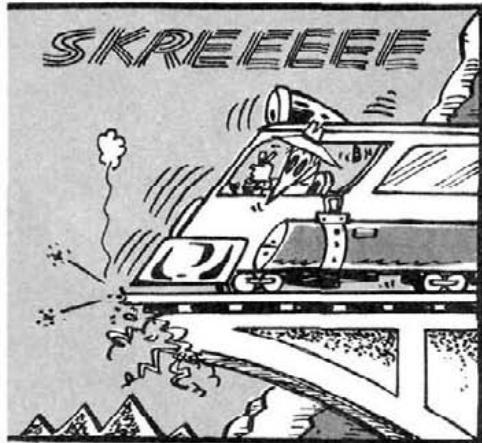
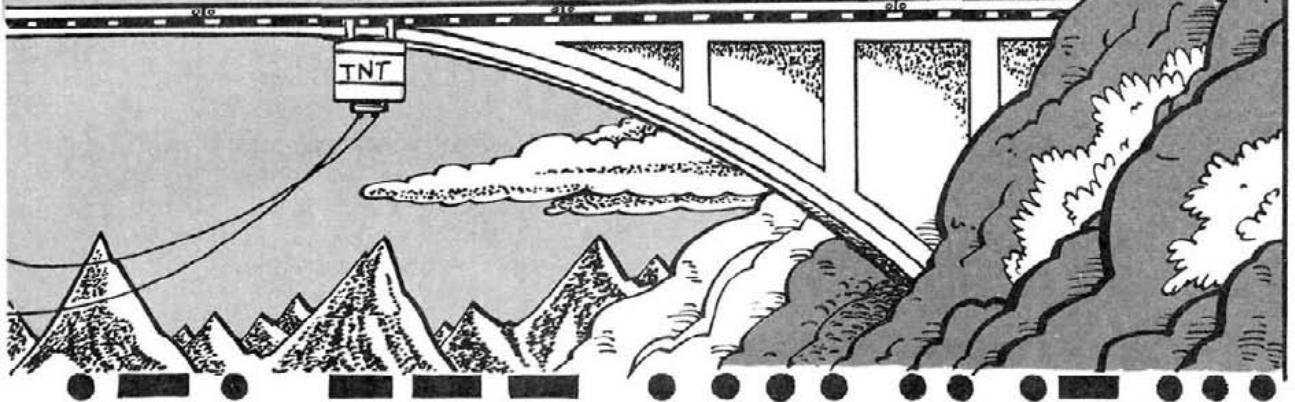
"So I was minding my own business and eating some undercooked chicken..."



"Once during my days as a stand-up comic in Munich, this heckler asks if I'm Jewish. I sez: 'I'm not gonna tell ya, 'cause I don't want to lose the anti-Semites in the crowd..."







*They're big, they're ugly, and they take up huge amounts of space!*

# The MALL

This is my first day on the job! How do you make an egg salad sandwich?

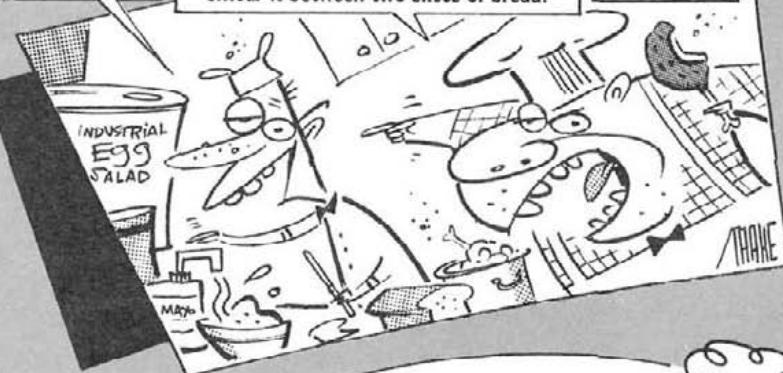
See that big drum marked "industrial egg salad"? Take a scoop of that, hit it with a few shots from that mayonnaise drum and smear it between two slices of bread!

Boy, you sure are smart! You know everything about cooking!

You can save yourself about \$400,000 by installing escalators without motors!

Without motors? How will they move?

They won't! But it's O.K.! Customers at malls expect the escalators to be out of order!



We've been hanging out at the mall every day for two weeks now! Let's do something different!

Oh yeah? Like what?

I know! Let's actually purchase something!

What a cool ideal



Look at all these great stores! Sharper Image! The Gap! Foot Locker!

These are the exact same stores we have in the mall in our town!

Yeah, but these stores are on different floors and different locations!

You're right! It WAS worth a 50-mile drive to try a new mall!



The great thing about malls is the monstrous parking lots! You don't have to worry about a place for your car!

Yeah, but I think we should get a cab, because it's two miles from here to the entrance!



No, we're not talking about your relatives! We're talking about...

# ING OF America

ARTIST: BOB STAAKE

WRITER: DICK DEBARTOLO

I'm gonna buy that neat Mickey Mouse jacket at the Disney Studio Store!

I'm going to buy that cool Bugs Bunny T-shirt at the Warner Bros. Studio Store!

I'm going to wait! I want to buy a sweatshirt that says "Go &#%\$ yourself!"

At what store would you buy that?

When they open a Fox Studio Store!

GET YOUR GOOFY UNDIES HERE!

I know these mall record stores charge two to three bucks more for every CD and cassette, but they have thousands to choose from!

Big deal! 89% of the people only come in to buy the top 20 hit albums!

How do I get to the top level?

Walk to the end of this hall, take the escalator up, walk to the other end of the second floor, take the escalator up, walk back the entire length of the third floor, take the escalator up

Isn't there a quicker way than that?

Nope! This floor plan was scientifically worked out by the boys in marketing so you have to pass every single store on the way to the top and down again!

THE HOT CDS

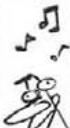
POP

WAVE

BLAST

What is the crowd watching?

The Sears DieHard Battery Chorus, and they're as bad as all the other free entertainment you see at the mall!



There's much better free entertainment upstairs!

Really? What is up there?

Two security guys trying to contain fifty obnoxious teenagers!

This is the fifth sneaker store we've been to in this mall, and they all carry the exact same sneakers!

SALE

I know! When a mall's ad says: "Great Selection," they mean you have a great selection of stores to buy the same merchandise in!

SALE

EAGLES  
AND  
BRAINS  
PENCIL CITY  
SALE  
TODAY  
ON 25S!

INFO & GIFT WRAPPING

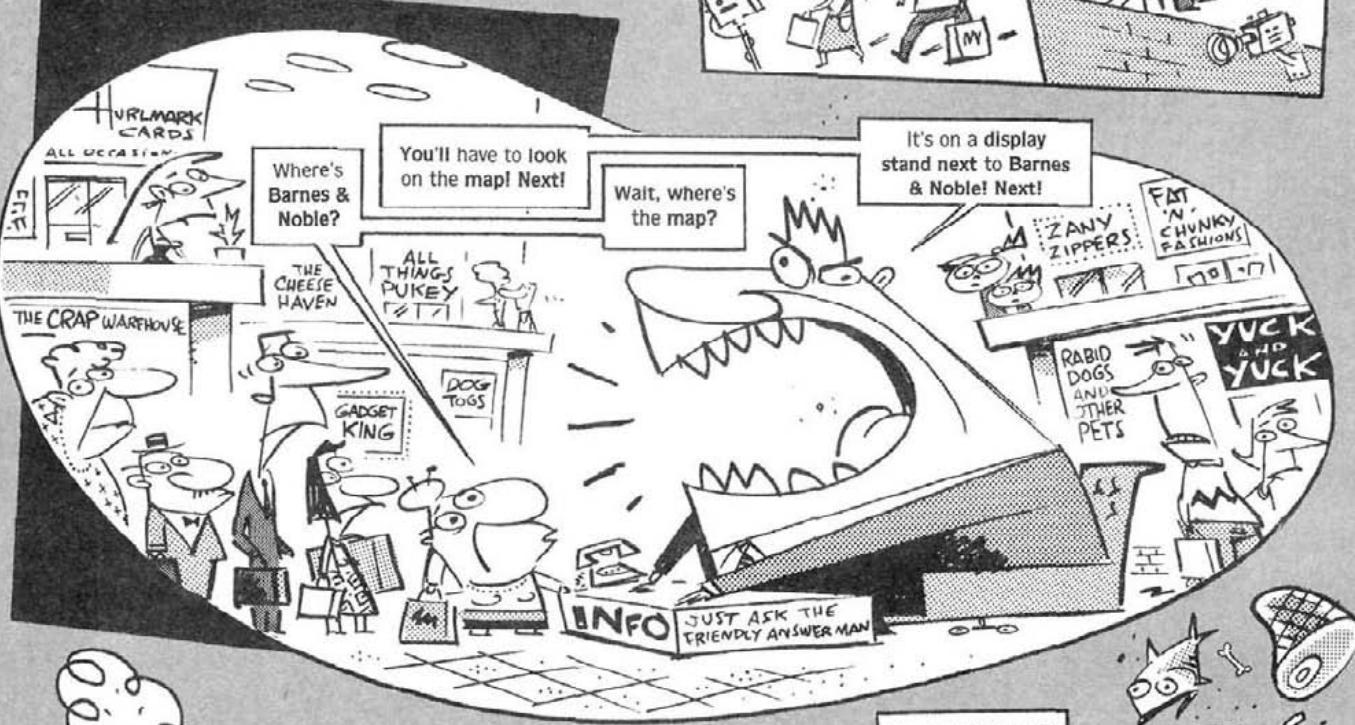
I can't believe how cheap everything is! How long will this sale be on?

Just until we run that last remaining "mom and pop" appliance store down the street out of business! Then watch our prices climb!

Don't you think these food places are getting just too specialized?

It's a great feeling of security to see a video camera on every light pole!

That feeling will go away when we pass the security control room and see the guards reading newspapers and goofin' around with the mall rats instead of watching the monitors!



OF MOUSE AND MEN DEPT.

# CYBERNERD

Magazine

(formerly COMPUTER GEEK Monthly)

For the MORE-THAN-FULL-TIME Computer Hobbyist!

April \$4.95

ARTISTS: GEORGE WOODBRIDGE, ROBERT DALE AND PHIL FRANKE WRITER: MIKE SNIDER

—Our reviewer takes another look at REAL LIFE and finds it just as over-rated as ever!

—101 POINTLESS PROGRAMMING TASKS for you to OBSESS over for months on end!

—DOWNLOAD your own Customized Daily Internet Newspaper in only 5 1/2 hours per day!

—CYBERNERD FASHION FORECAST: Which faded Heavy Metal T-shirts with jelly stains will be IN this year!

—"The Day I found some information on the Internet that I actually could USE!"—This month's fiction

—The 920XX-A40 VII or the 74X33 LX-2001-B? The debate continues!



03>



## WHAT TO SAY when the COPS arrive

(because no one in the outside world has heard from you in 14 Months!)

# TAKE THE VACATION OF YOUR DREAMS

Destination 1: REDMOND, Washington  
(World HQ of MICROSOFT)

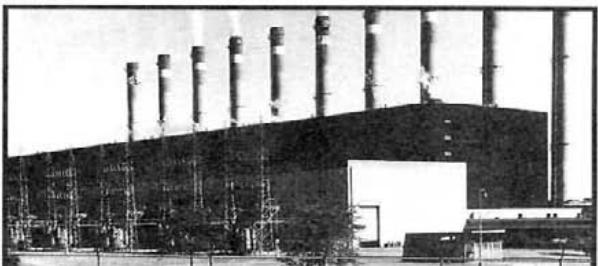


Destination 2: CHANDLER, Arizona  
(Home of INTEL Chip-Fabrication Plant #12)



**WAKE UP** Every morning to  
the SWEET SMELL of  
Trichloroethylene...hot  
soldering irons...brand-new  
floppy disks!! 8, 24 and 67-  
day packages now available!

Destination 3: NORTH SIOUX CITY, South Dakota  
(GATEWAY 2000 Computer Factory)



GEEK-a-ZOID Travel Agency BOX 95, Windows, NJ 07045 1-800-LOTUS

this month's

THINGS TO DO ON A

# SUNNY Day

1...keep compressing, then de-compressing every single file  
on your hard disk!

2...convert all the numerical data in your computer into base  
six...using Roman numerals!

3...back up all your backup disks onto backup-backup disks,  
then back up those disks to backup backup-backup disks  
- just to be SAFE!

**7 1/2 MONTHS AGO**  
**A NOSTALGIC LOOK BACK AT**  
**THE OLD DAYS**



**Hard to believe,**

but CyberNerds way back in August were forced to  
make do with a 950 MEGABYTE Hard Drive!!!  
(The 1- and 1.2-GIGABYTE models were still WEEKS away from being introduced!)



# NOTHIN' but 'NET!

Our ongoing series explaining how to live  
ONE HUNDRED PERCENT of your  
life on the INTERNET! PART XVII:

## Sudden Illness

Despite our best efforts to avoid physical exertion and Infectious-Bacteria Carriers (a.k.a. other people), disease sometimes strikes even us, the CyberNerd Community. When it does, it's important for you NOT to panic and do anything rash, like logging off the Internet! Just stay calm and follow these steps:



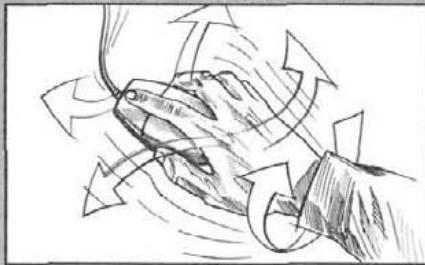
- At first onset of debilitating pain, get a quick (and free) medical diagnosis by connecting with: "<http://www.ex-Doctor.no.license@parole.4.now>".
- If the problem can be cleared up with prescription drugs, go to: "<gopher://un.scrub.Pharmacist@we.deliver.24.hrs>". [Ask for "Vinny."]
- If symptoms get worse, contact your local 911 operator, but NOT by dialing them on the PHONE, for heaven's sake! That would mean breaking off your modem connection! Instead, punch up the Web Page of the Center for Disease Control in Atlanta ("<http://www.cdc.achoo>") and have THEM call up your local EMS Dispatcher!
- Finally, if your condition deteriorates dramatically, we offer ONLY as a last resort: "<http://stiffs.r.us@mortuary.we.pick.up>"

# CYBERNERD WORKOUT

Stay in shape! This month:

An intense right arm bicep/tricep/flexor regimen

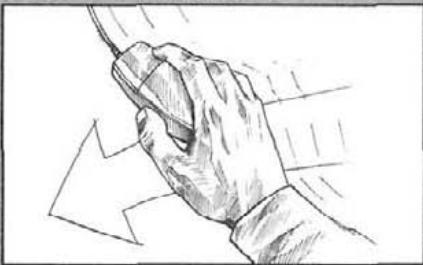
1. LIMBER UP



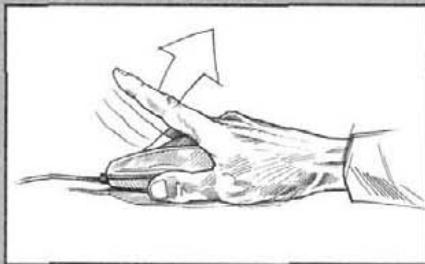
2. MOUSE RIGHT



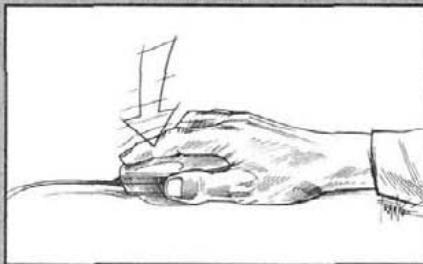
3. MOUSE LEFT



4. FINGER UP



5. FINGER DOWN



6. STRETCH/COOL OFF



Repeat monthly

Why spend Saturday nights alone by yourself when you can spend them alone with...

# VIRTUAL DATE

...She NEVER says "No"...She NEVER says "Must you keep babbling that technospeak?"

...She NEVER says "EYEWEEE! Get away from me, you GEEK!!!"

SELECT the CyberBabe of your dreams!



Lt. UHURA  
(of Star Trek)



Counselor TROI  
(of ST: The Next Generation)



Major NERYS  
(of ST: Deep Space 9)



Capt. JANEWAY  
(of ST: Voyager)

PROGRAM the "Sweet Nothings" she'll whisper in your ear, such as: — "Nothing TURNS ME ON like a guy who can run a UNIX-based Web-server on a PowerMac!!!" — "Let's go back to your place and re-configure an EPROM... before I get out of the mood!!" — "What a coincidence! I think SHOWERING and BRUSHING YOUR TEETH are a waste of time, too!"

## VIRTUAL DATE: The ONLY date you'll ever want

(Especially since it's the ONLY date you'll ever GET) !!!

CD-ROM \$79.99 Now Available at

Computer Condo

Floppy Frank's

ROM-an Empire Stores

## NEW PRODUCTS for CYBERNERDS

### BILL GATES Dashboard Statuette

When you just can't avoid going out into the cold, cruel analog world any longer, let Bill Gates - the Patron Saint of the CYBERNERD - keep a protective eye on you! (Circle reader service card #342)



### JOLT Cola I.V. Drip Bag

This new product offers the best of TWO worlds: that special "neuron buzz" we all enjoy from a can of JOLT (the Official Hyper Caffeinated Cola of Cybernauts everywhere)...WITHOUT the distraction of an old-fashioned, Low-Tech Input Method like SWALLOWING! (Circle reader service card #795)



### RumbaFlex 400D Impander Data Pre-Mod III

To tell you the truth, we have no idea what it is, either! But...it's BRAND NEW and STATE-OF-THE-ART, therefore it's IMPERATIVE that you get yourself one pronto, before the "average computer guy" does, and starts bragging about it! (Circle reader service card #000)



**OSCAR MIRED HAMS DEPT.**

Hollywood gives us thrills! Terror! Brutal carnage! And that's just in the audience for

# MAD'S ACADEMY AWARDS

**ROW 9 SEAT 7**

Still thinks it's hysterical to repeat the "Royale with Cheese" metric system scene from *Pulp Fiction* over and over again.

**ROW 8 SEAT 6**

The producer who didn't want to waste \$200,000 getting Jim Carrey pre-signed for *Ace Ventura 2*.

**ROW 9 SEAT 5**

Richard Gere, admiring the slender, cylindrical shape and smooth, smooth contours of the Oscar statuette.

**ROW 7 SEAT 5**

Gen. Colin Powell: After mulling it over for months, decided he "didn't have the fire" to go see *The American President*.

**ROW 7 SEAT 8**

Here to see that *Casino* wins "all da little' statues, or else!"

**ROW 7 SEAT 6**

Ron "Horshack" Palillo, wondering "Why Travolta and not ME?!"

**ROW 7 SEAT 7**

Billy Crystal: Eligible for the Jean Hersholt Humanitarian Award for not hosting the ceremony.

**ROW 5 SEAT 8**

The all-time Hollywood legend who may not make it through the next half-hour until his Lifetime Achievement Award.

**ROW 5 SEAT 7**

After ignoring the sick, aged and needy for the past 364 days, he's dusted off the ol' red ribbon to show the world he truly cares.

**ROW 6 SEAT 5**

Just waiting for any pause, ready to scream "How-ARD!!!" or "BABA BOOEY!"

the Oscars! Please remember that even if you don't laugh, it's an honor just to read...

# AWARDS SEATING CHART

ARTIST: DREW FRIEDMAN

WRITER: DESMOND DEVLIN

## ROW 10 SEAT 5

Still hoping for a Best Supporting Actress Oscar for *Jumanji*, even though historically, the Academy has been very unkind to armor-plated herbivores.

## ROW 8 SEAT 4

Michael Eisner: Not at all certain that the *Pocahontas* musical number should be performed by Courtney Love.

## ROW 9 SEAT 4 and 3

John Goodman and Rosie O'Donnell: Can't get the thought of the post-awards free buffet out of their minds.

## ROW 10 SEAT 2

Kevin Costner's acting coach.

## ROW 8 SEAT 2

Mia Farrow, and the children she has adopted this week.

## ROW 7 SEAT 3

Sen. Robert Dole: Denounces the irresponsible media whores who poison America's psyche with exploitative films like *Nixon*, however, he totally supported everything the actual living President Nixon ever did.

## ROW 5 SEAT 6

Actually sat through all five "Best Documentary" nominees.

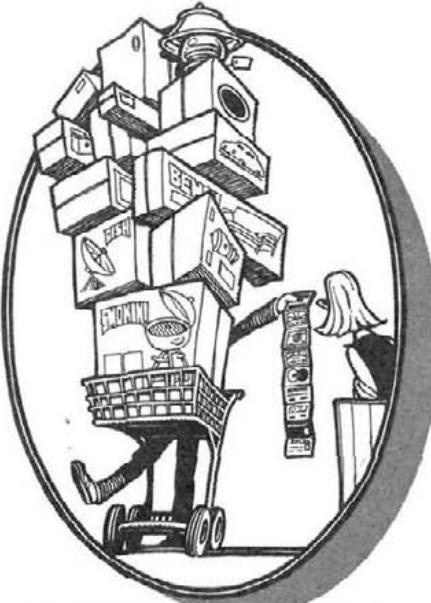
## ROW 7 SEAT 4

Melanie Griffith's breasts: Hoping to win for "Best Special Effects."

## ROW 5 SEAT 5

Barbra Streisand, having trouble convincing Oliver Stone that the reason she's never won a Best Director Oscar is due to some sort of conspiracy.

We at MAD can fondly remember a time when life was sweet! A time when the world seemed a brighter place, where one man helped another and a shared sense of values imbued one and all! It wasn't so very long ago, this beautiful time, when everything was in full flower, and the future was limited only by the horizons in our own hearts! Of course, then we hired Al Jaffee! But that's not the only way our world has been turned topsy-turvy, as we give you a selection of things that are absolutely, positively 100%...



**STRANGE BUT TRUE...**

When people saw something that they'd really enjoy buying, but didn't have enough money to afford it, they accepted the fact that they couldn't have it.



**STRANGE BUT TRUE...**

Sneakers were once a cheap alternative to shoes.



**STRANGE BUT TRUE...**

Phil Donahue used to shock viewers by inviting atheists and hippies on his show.



**STRANGE BUT TRUE...**

There once was such a thing as a "bad haircut".



**STRANGE BUT TRUE...**

When a hard-fought regular baseball season came to an end, all but two teams in the league would pack up and go home.



**STRANGE BUT TRUE...**

There was once an interval of at least 15 minutes between a public tragedy and the first sick joke about it.

# STRANGE BUT TRUE...

ARTIST: RICK GEARY

WRITER: DESMOND DEVLIN



## STRANGE BUT TRUE...

People used to look forward to an Eddie Murphy movie.



## STRANGE BUT TRUE...

Convicted felons used to try to downplay their shame by keeping a low profile.



## STRANGE BUT TRUE...

Criminal charges used to derail a musician's career.



## STRANGE BUT TRUE...

Professional baseball teams would routinely play two games in one day, but the fans only had to pay once.



## STRANGE BUT TRUE...

Woody Allen was once noted for making movies.



## STRANGE BUT TRUE...

People used to go to the movies and fantasize about what the top stars looked like naked.

## SAFETY



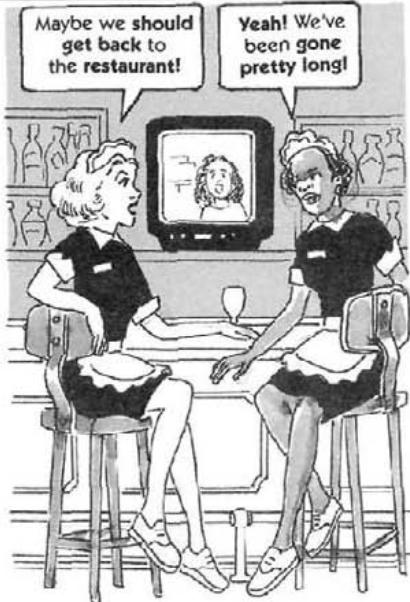
BERG'S-EYE VIEW DEPT.

# THE LIGHT

## EXPERTISE



## SERVICE



# R SIDE OF...

ARTIST AND WRITER: DAVE BERG

## PREVENTION



## HONESTY

Damn! I thought that drive was straight away! It must have rolled into the woods! I'll just drop another ball here in the sand! Nobody'll know!

I'm over here, George!

Are you sure that's your ball, Pete?

Are you questioning my word?

NO, not at all! Too bad...

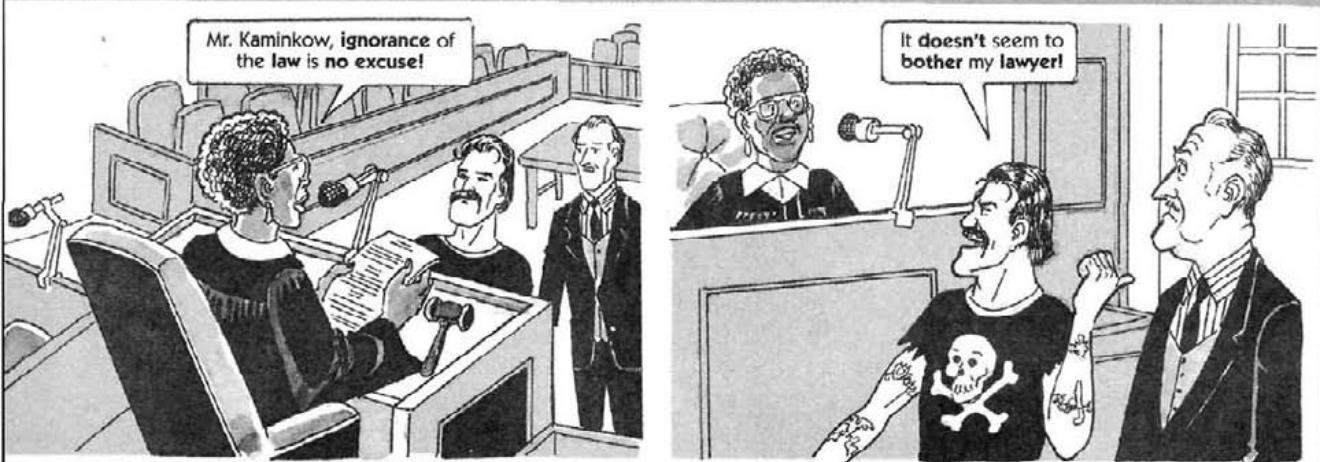


LATEST TALK SHOW AUDIENCE RATINGS: Sally Jessy, 128db...Rolando, 126db...Jerry Springer, 120db...Ricki Lake, 119db.

## JUSTICE

Mr. Kaminkow, ignorance of the law is no excuse!

It doesn't seem to bother my lawyer!



## THERAPY

...and another thing, Dr. Forman! My husband hasn't spoken to me in months!

Why is that, Mr. Fenster?

I didn't want to interrupt her!



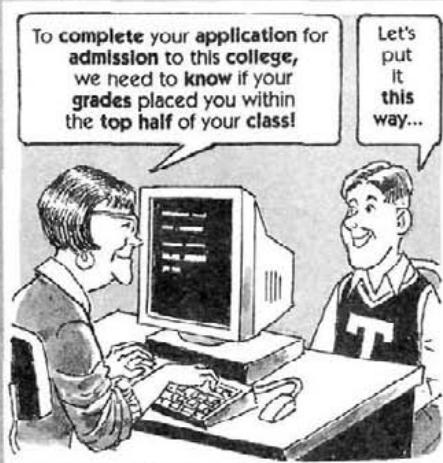
## ECONOMICS

Look at these figures! Do you realize it costs the taxpayers \$50,000 a year to keep a criminal in jail?

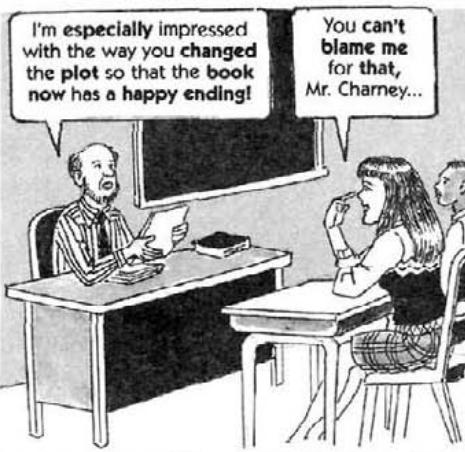
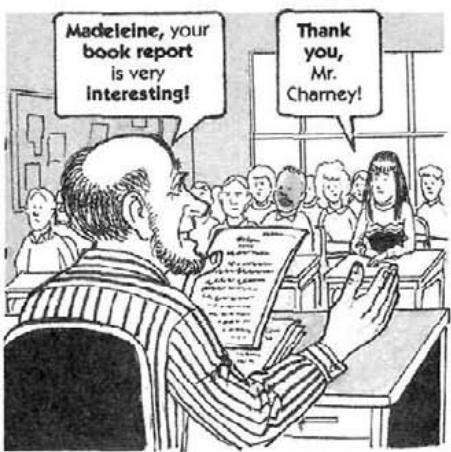
That's ridiculous! It costs that much to send a kid through college!



## RELATIVITY



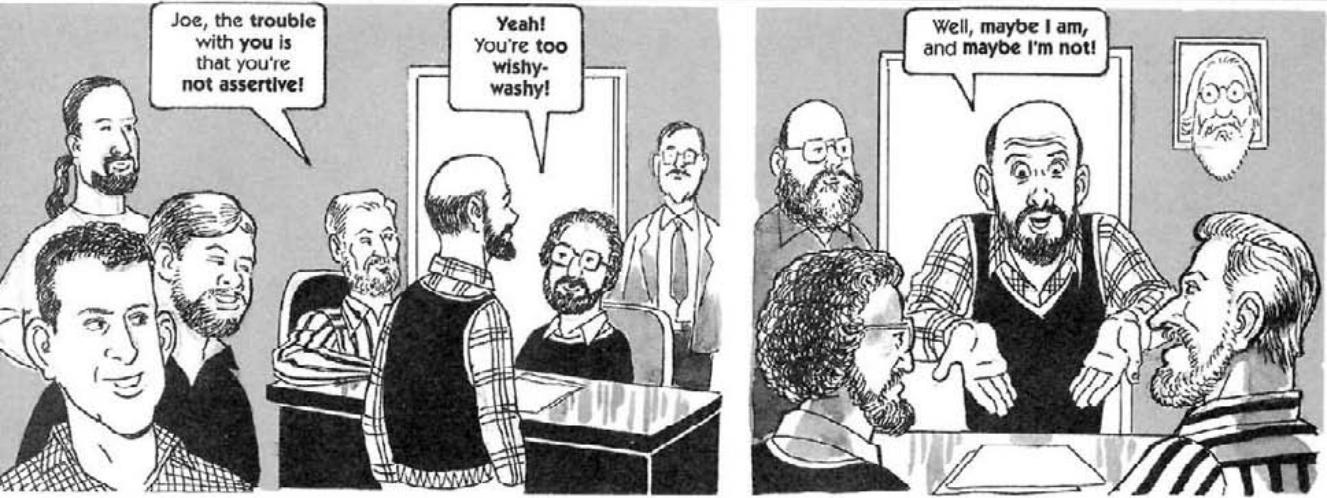
## HOMEWORK



## FAIRNESS



# THE OFFICE



## FEELINGS



## DOCTORS



**Billy Crystal  
couldn't do it.**

**Whoopi Goldberg  
couldn't do it.**

**And**

**David Letterman  
certainly couldn't do it!**

**Yep, when it comes to keeping one billion viewers awake  
during the Academy Awards ceremony you just can't depend  
on celebrities. You need a real genius. Unfortunately, we  
couldn't find any geniuses, real or otherwise, around here!  
But since that's never stopped us before, here's...**

**MAD'S  
COLOSSAL, STUPENDOUS,  
ABSOLUTELY FANTABULOUS  
PLAN TO LIVEN UP**

# **THE ACADEMY AWARDS**



**Take away an Oscar from the celebrity who's been the biggest embarrassment on the show.**

...And God bless my acting teacher! And God Bless America! And God bless God! And - hey!



Reveal award presenters' vital statistics, including their real age, arrest record, cosmetic enhancements and sexual peccadilloes.

## CHARLIE SHEEN

Age: 56

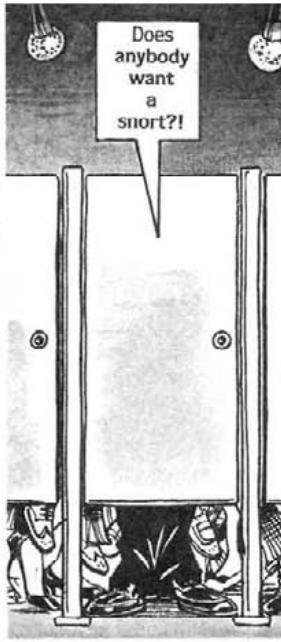
14 DWI Arrests,  
2 Facelifts,  
13 Fanny Tucks,  
6 Hair Transplants. He enjoys dressing in a Girl Scout uniform while whipped with a sock filled with chicken fat.



Construct a spring-action trap door with a two minute timer to launch blabber-mouth winners into orbit.



Place hidden microphones in the audience, in the bathroom and backstage so we can get the celebrities' true feelings about the proceedings.



Create dramatic tension by matching up presenters who hate each other so much they're liable to commit second-degree murder.

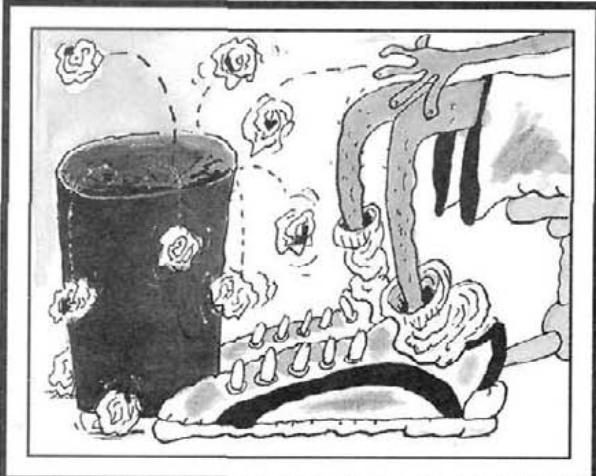


Hook up all winners to audible lie detectors.  
(And then let's see who they'd really like to thank!)

I'd like to thank the cast and crew... BZZT! My agent... BZZT! My wife... BZZT! Actually, I'd like to thank my mistress for not ratting on me to the I.R.S.

Give a running update on how many of the billions of viewers who tuned in at the beginning are tuning out as the show progresses.





SHAQUILLE O'NEAL WRITING TO HIS SWEETHEART



TED DANSON WATCHES RERUNS OF "CHEERS"

**PRINTS HARMING DEPT.**

Celebrities are image-obsessed, materialistic cry-babies! Rather than show their true selves to the world, they spend copious amounts of money to hire people who can successfully create a false but presentable picture of themselves that the public will blindly accept. Filtering information to a naive and unsuspecting public is not always that easy, however, for there are thousands upon thousands of...

# PAPARAZZI SHO That Press Agents Try to Su

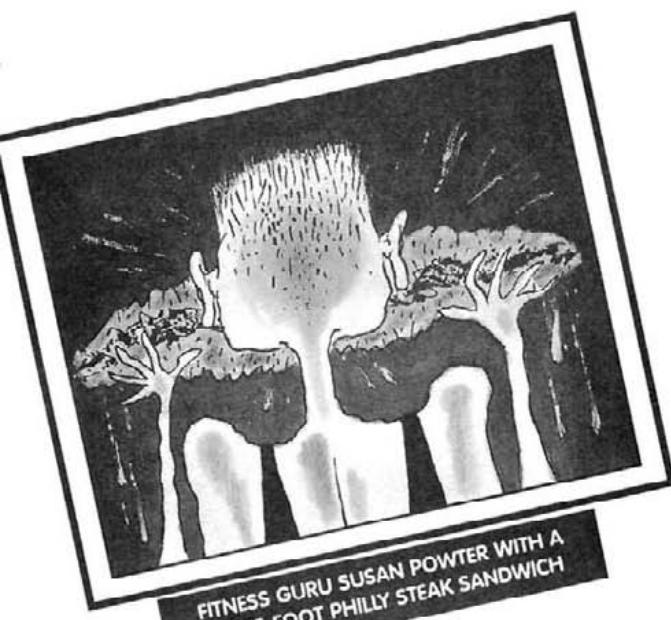
ARTIST AND WRITER: PAUL PETER PORGES



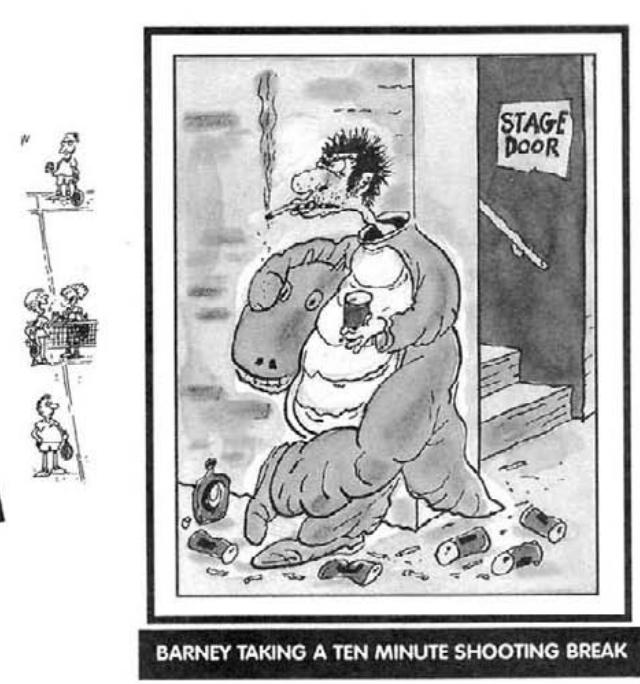
HILLARY CLINTON GETS RID OF  
SOME PRIVATE TRASH



JANE FONDA BUSTS HER LEOTARD

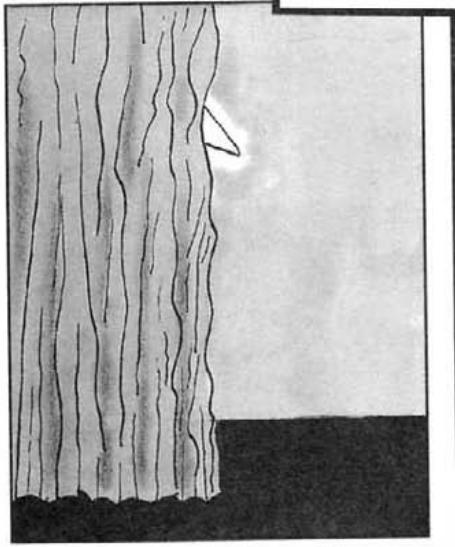


FITNESS GURU SUSAN POWTER WITH A  
THREE-FOOT PHILLY STEAK SANDWICH

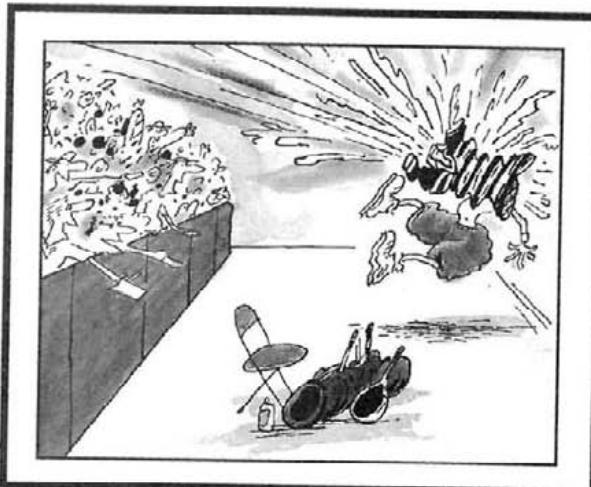


BARNEY TAKING A TEN MINUTE SHOOTING BREAK

# SPORTS express



BARBRA STREISAND WAITING FOR CURTAIN CALL



INGRATE FAN RETURNS SWEATY TENNIS  
SHIRT TO ANDRE AGASSI



LARRY KING WITH TOO MUCH LOOSE  
CHANGE IN HIS POCKETS

So, Pat Robertson and his holier-than-thou pals want prayer in public schools, huh? Okay, fine with us! But ol' Rev Pat and his flock can't expect our nation's youngsters to go spouting off esoteric stuff like The Apostles' Creed. (Wasn't Apostles' Creed a boxer in Rocky?) No sir, they need something more accessible, more relevant, more now! Like these...

# PRACTICAL SCHOOL PRAYERS FOR TODAY'S STUDENTS

ARTIST: DENNIS LANGDON, JR.

WRITER: PASTOR DAN LOZER

## Prayer Before Eating A School Lunch

Dear God, please smite whatever bacteria thrives in the food I am about to ingest before it smites me. May the fish be white, the lettuce green, and the gravy any recognizable color. May the meal contain no portions which slither away, or devour the other items on my plate for itself. May my body always remain a holy vessel to cleanse and ward off the chemicals, preservatives and toxic wastes which surely lie within this sad cafeteria lunch. Amen.



## Prayer For A "Snow Day"

O epistemological manifestation of the ontological ground of all being, may Thy massive flakes continue to fall at a rapid pace; may Thy Doppler Radar show ever increasing clouds and mighty snowstorms; may Thy highways and alternate routes, and yea, even Thy bridges and overpasses, be dangerously iced and snarled with traffic; may Thy School Superintendent declare a snow emergency for this day and evermore. Amen.

## Prayer Before A Blind Date

Great Spirit, I am about to go on a date with one of Your creatures. I beseech Thee, when it is said that he has a "nice personality," may it not mean that he has the charm and sex appeal of an obese K-Mart cashier. May he not turn out to be a computer geek, chronic drooler or fan of Kenny G. Most of all, may he be free of foul odors, unsightly acne and easily transmitted diseases. Amen.



## Prayer Before Taking A College Entrance Exam

Dear God, it is written, "Judge not lest ye be judged." Yet judged I am about to be. May I know the proper opinions to write in my essay, so that in its final judgment it be deemed "intelligent" and "insightful," though it be bovine fecal matter. Guide me through my confusion and ignorance so that I may guess as They would have me guess. May my test scores qualify me for an institute of higher learning so that I may be spared the indignation of ever uttering the words, "Sir, would you care to Super Size that for only 39 cents more?" Amen.



## Prayer Before Using An Underfunded School Library

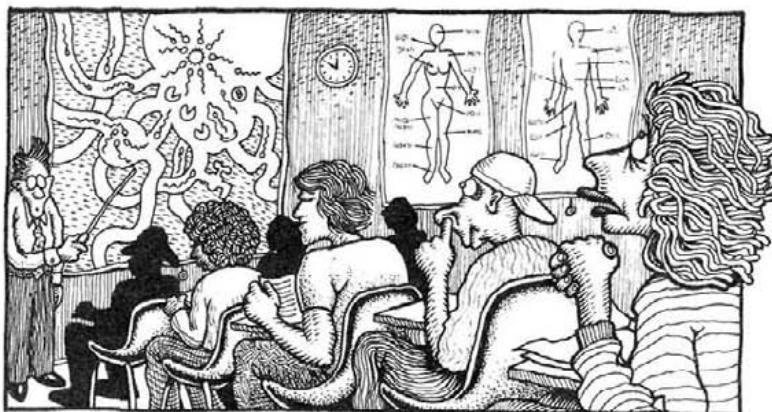
Wise and infallible Lord, Thou truly art the source of all knowledge, not this wretched library. Deliver me from this ancient evil, the Dewey Decimal System, which leads me astray in my quest for academic enlightenment. I beseech Thee to direct me to the parts of the "Space Exploration" article in the 1967 World Book which may still be deemed useful. May the lost souls on the School Board see the error of their ways and restoreth funding to Thy literary temple, bringing forth a new copy of Huckleberry Finn to replaceth the current copy which lacketh pages 7 - 117. Amen.

## Prayer Before Huckstering Candy, Cookies Or Other Junk

Blessed are You, O Mighty and Powerful in the Sky! As I go forth to solicit these unholy examples of our daily bread, grant that my relatives and neighbors buy no less than one box of everything I am selling, whether they desireth it or not; grant that my customers shall never come to know the exorbitancy of the prices I have been instructed to charge; grant that my total lack of enthusiasm shall not translate into a total lack of sales nor incur the wrath of my parents when they are compelled to purchase \$112 worth of snacks rich in hydrogenated oils.\* In the name of the First Musketeer, the Second Musketeer and the Third Musketeer. Amen.

\*Insert the following line when selling Raffle Tickets

May the misguided purchasers of my tickets discover not the slimness of their chances of winning, until after I have taken their money and fled their home.



## Prayer Before A Sex Education Lecture

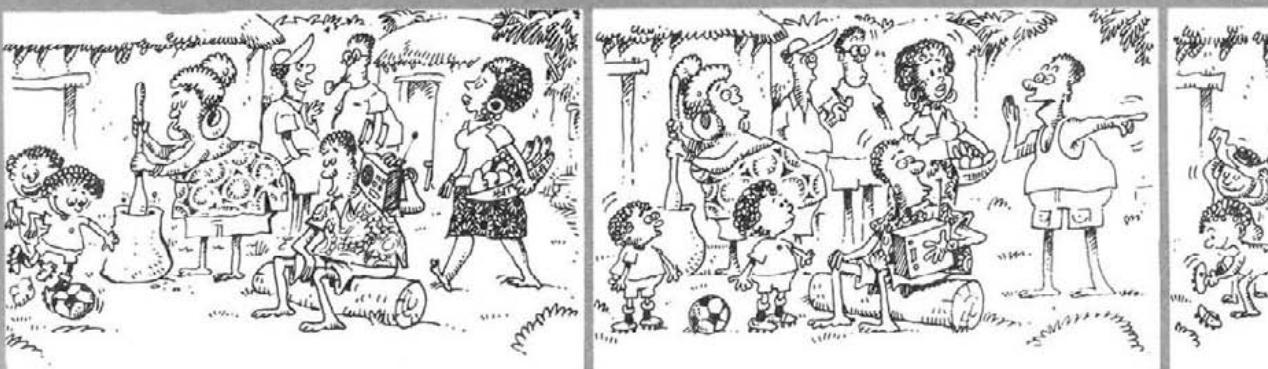
O God Almighty, who has seen us naked from birth. Have mercy on our souls and protect us from those "experts" who reduce the wondrous ecstasy of sex to mere biology, using terms like "spermatozoa," "fallopian tubes" and "zygote." Spare me from excessive giggling during the in-depth discussion on the "function of the gonads." May the condom demonstration not involve fresh produce. Finally, may I get to know in the Biblical sense the hunk in the third row, two seats in front of me, so that we may put this abundance of enlightenment we have gained here into practice. Amen.

SERGE-IN GENERAL DEPT.

# A MAD LOOK

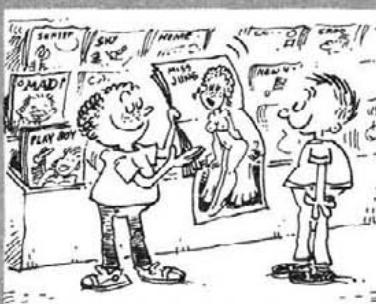
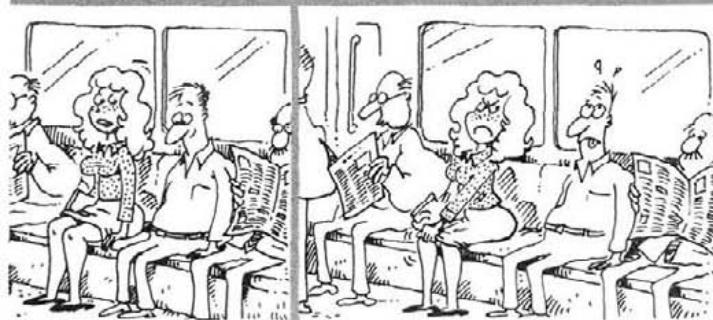


ATTENTION PEOPLE WHO SCRATCH THEMSELVES UNDER THE ARM THEN TRY AND SNEAK A QUICK FINGER SNIFF: We see you!



# AT NUDIT

ARTIST AND WRITER: SERGIO ARACONES



CORRECTION: The labels of all shampoo bottles sold in the U.S. in the last 50 years  
should read, "Lather. Rinse. Don't repeat, whatever you do, for God's sake!"



**GLOVE STORY DEPT.**

It was a typical day! We had just closed an important case! We couldn't solve it, so we just closed it the way we always close cases we can't solve — by dropping the folder behind the filing cabinet! Just as we were about to go out to celebrate another case successfully hidden, a man entered! A big man! He looked like an athlete! A famous athlete! My unerring police instincts told me it was O.J. Simpson, but not being a fan of professional water polo I wasn't sure! Another mystery I couldn't solve! But since he was too big to slip behind the filing cabinet I introduced myself as Detective Frank Drebin!

# POLICE SQUAD: O.J. ON THE ROCKS

ARTIST: ANGELO TORRES  
WRITER: DICK DEBARTOLO

I'm O.J. Simpson!  
I'm convinced  
that there's a  
murderer loose  
in this town! And  
I vowed that when  
I became a free  
man, I'd find him!

Hmm, I seem to recall something  
about you and some murders on  
TV not too long ago! But the  
phone rang and I must have  
missed the coverage! Tell me  
something about the murders,  
Mr. Simpson! Was anyone killed?

Yeah,  
the  
victims!

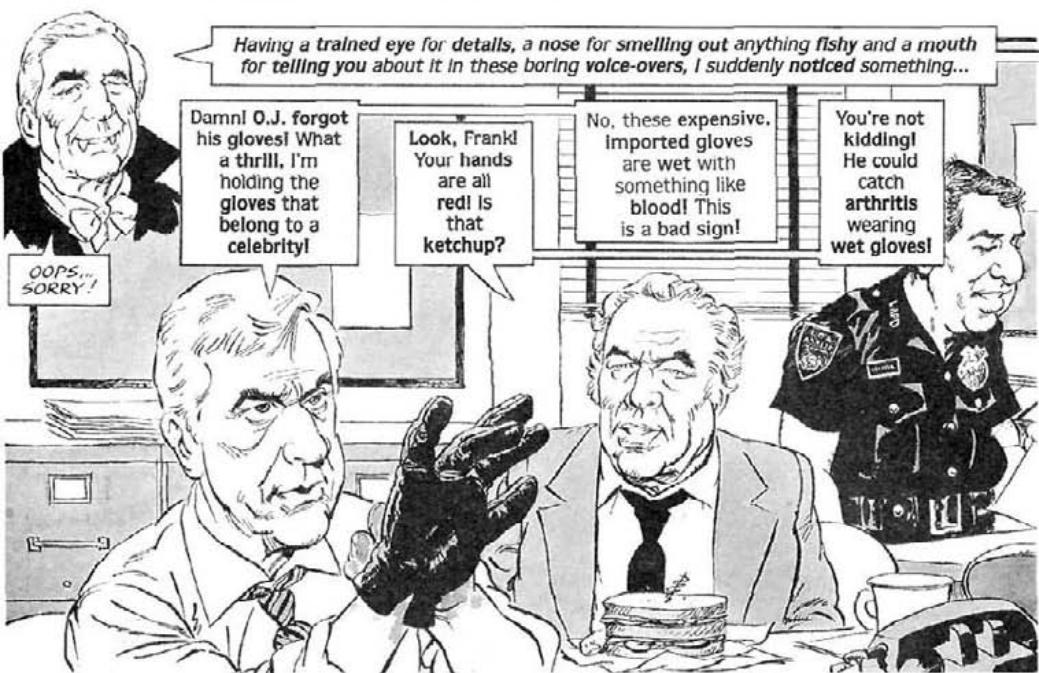
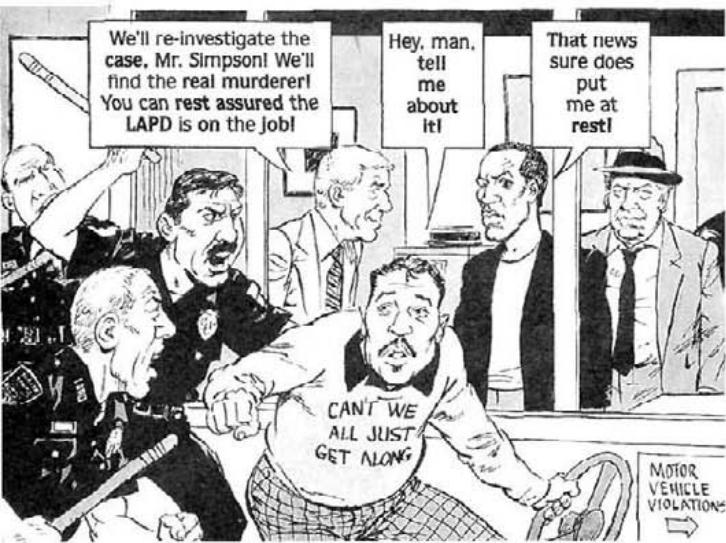
Look!  
It's  
O.J.  
Simpson!

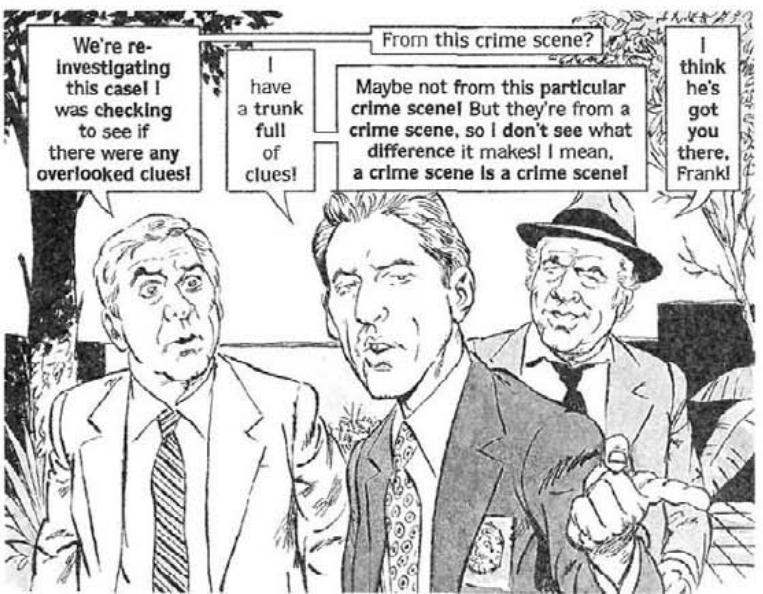
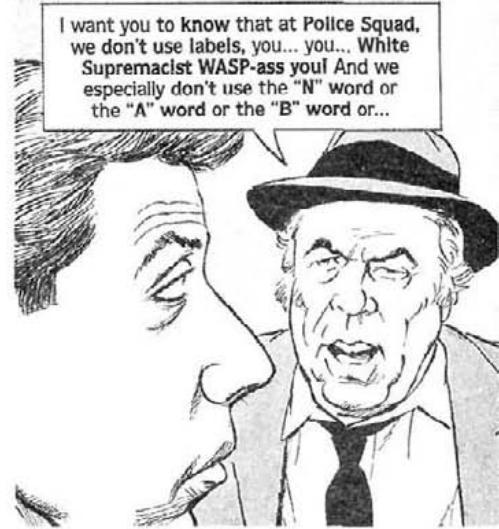
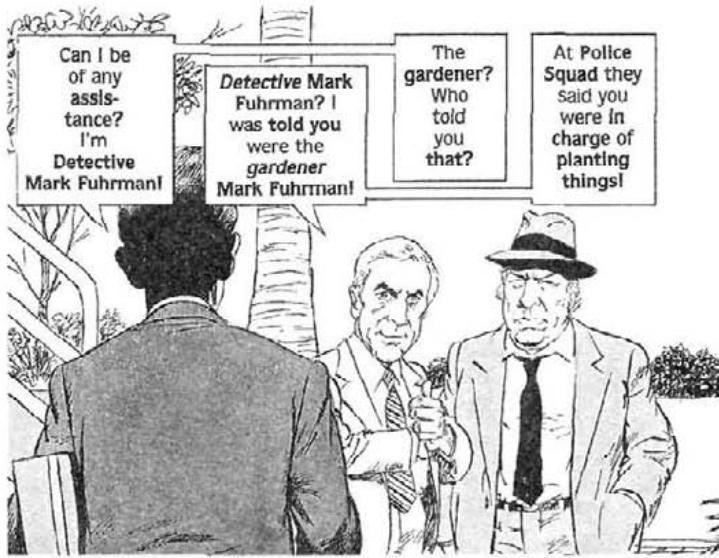
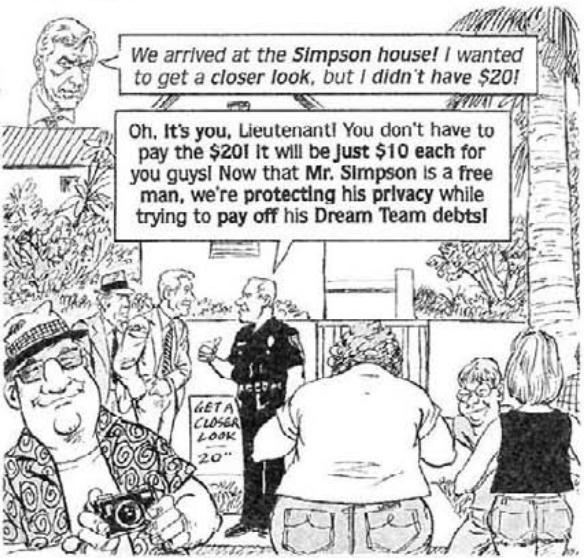
Are his kids,  
Bart and  
Lisa,  
with him?

Why is it always  
the victims who  
get killed? It  
doesn't seem fair!



torres





Is there anything new you'd like to add to your statement?

Yeah, how come everyone connected with the case except the dog and me got a book contract? Justice sucks!



I was about to leave when I had the good fortune to see Kato Kaelin packing his belongings! Probably to take them to a new celebrity's home where he could freeload in luxury!

You've stayed here at O.J.'s home rent-free for over a year! Do you consider yourself a hanger-on?

Not at all! I'm the best professional house guest on earth!

Well, if you're so good, how come you never won the Houseman Trophy?



What did you tell the court O.J. was doing at the time of the murders?

He was practicing his golf swing! Or taking a shower! Or practicing his golf swing in the shower! Or taking a shower on his miniature golf course! I forgot which!



I still say he was practicing his golf swing with a number five iron blade! And I can plant one to prove it!

You made those accusations before, Detective Fuhrman! This is our investigation now! We get to make up our own accusations!



What's the maid, Rosa Lopez, doing back here? I thought she went back to El Salvador!

Shhh! Not too loud! They convinced her this is her native land and that she's working for O.J.'s identical twin, who lives in a very similar house!

How can I cook here? This casa is just like Señor O.J.'s, except all the grando, sharp knives are missing! What am I supposed to do, use a número cinco iron knife?



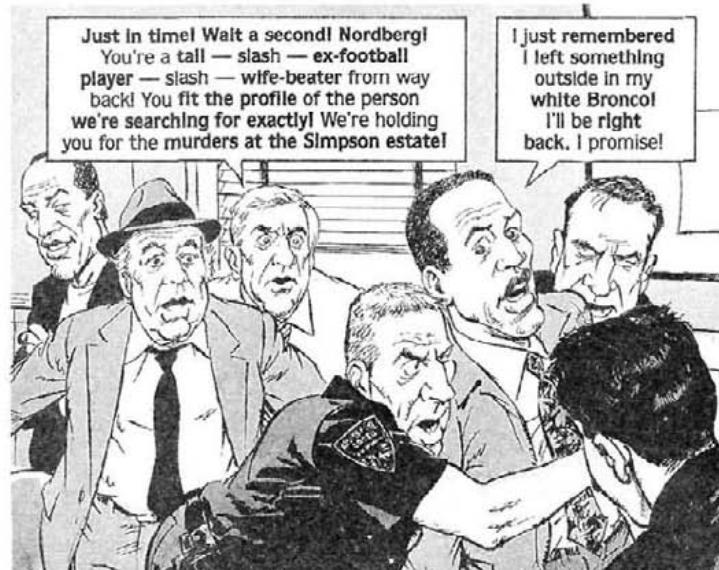
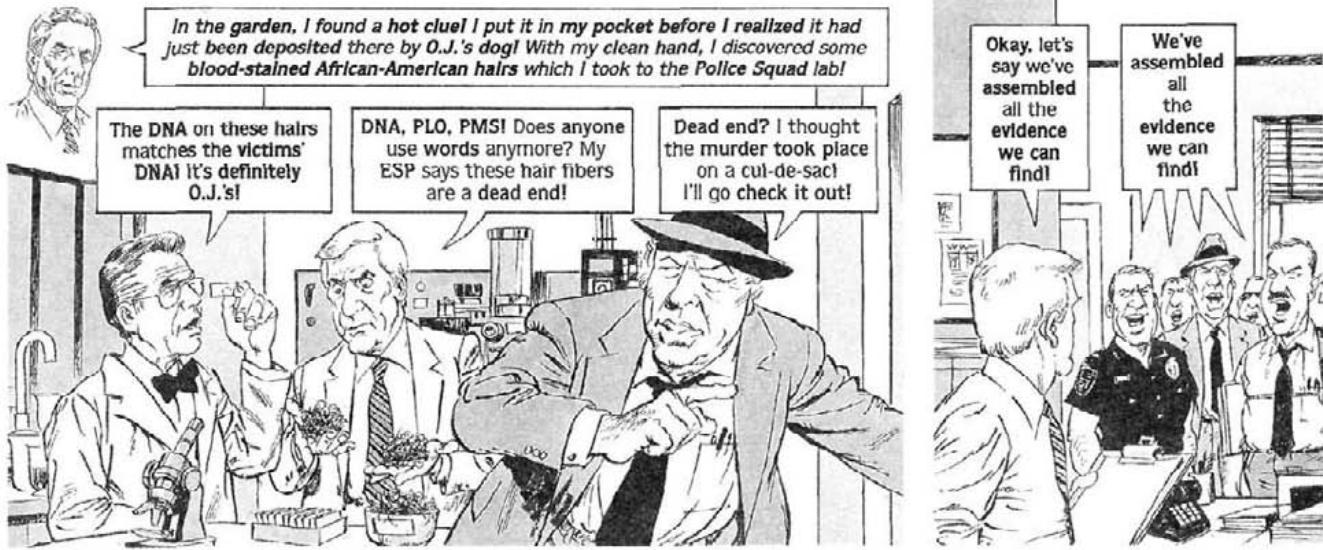
Since this is a re-investigation, Mr. Kaelin, do you have anything new to add?

Just that I recently faced a potentially career-destroying experience!

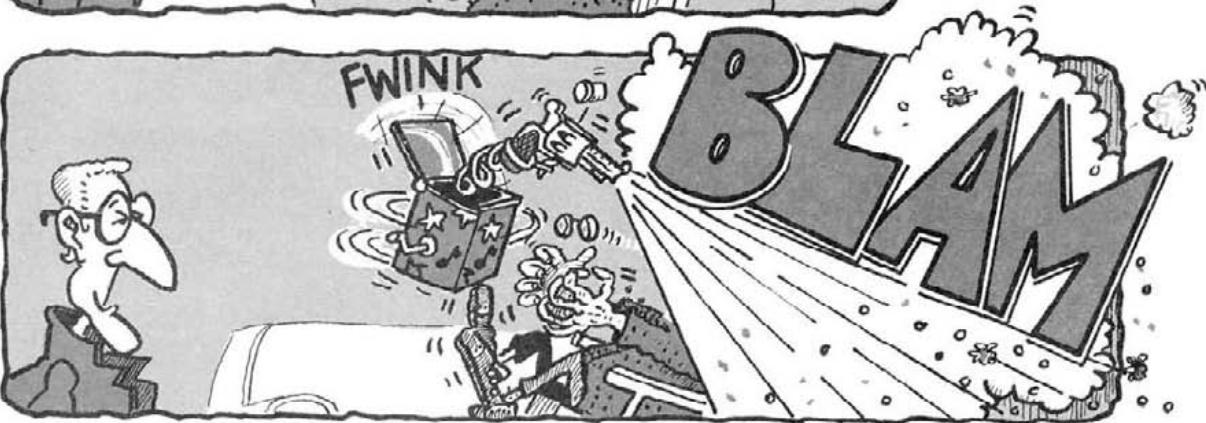
What, testifying at the O.J. trial?

No, that was fun! I'm talking about guesting on the MAD TV show! What a mistake! Thank heavens so few people saw it!





# THE PERNICIOUS PLAYTHING PAYOFF



# WHAT'S THE NEW HOT SPORTS FAN COLLECTIBLE?

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

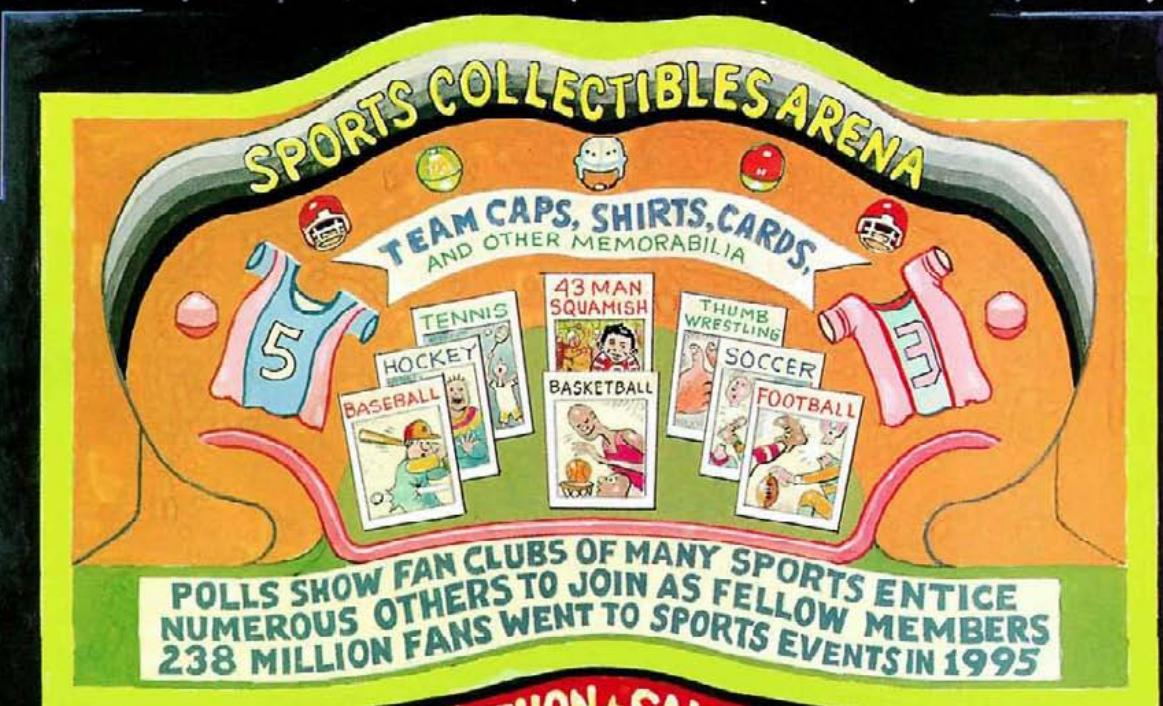
There are no more avid collectors than wild-eyed sports fans. They collect everything from trading cards and game-worn jerseys to game-worn socks! But now, there is a new trend in professional sports collectibles. To find out what the newest and hottest thing is, fold page in as shown.

A ►

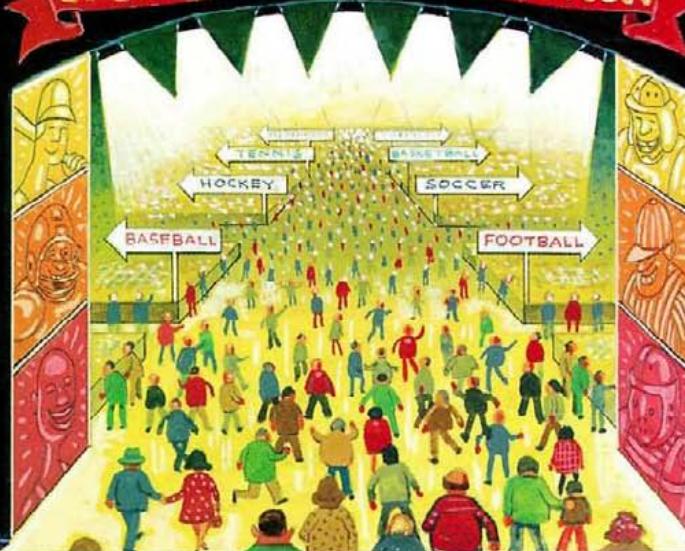
FOLD THIS SECTION OVER LEFT

FOLD PAGE OVER LIKE THIS!

◀B FOLD BACK SO "A" MEETS "B"



## SPORT-A-THON★SALE-A-THON



MUTUAL INTEREST IN ATHLETIC ITEMS CAN BRING LEGIONS OF BUYERS AND SELLERS OUT TO SHOWS FEATURING THINGS FROM ALL KNOWN SPORTS

A ►

◀B

Dink Clod's

# ROCK ROLL and REMEMBER

ARTIST: MORT DRUCKER WRITER: DAVID SHAYNE

MANY ROCK STARS ARE CONCERNED WITH SAVING THE ENVIRONMENT, AND NONE MORE THAN GUNS N' ROSES GUITARIST SLASH, WHO RECENTLY ANNOUNCED THAT HE WILL RAISE ALL 10,000+ SPECIES OF LIFE FOUND IN THE BRAZILIAN RAINFOREST IN HIS HAIR!



OVERWEIGHT AND OUT OF SHAPE, ELVIS PRESLEY REPORTEDLY WEIGHED 268 POUNDS WHEN HE DIED IN 1977. HOWEVER, WHEN YOU SUBTRACT THE PART OF HIS MASS THAT WAS PURE, UNDIGESTED BUTTER, HE WAS ACTUALLY A Svelte 174 POUNDS!



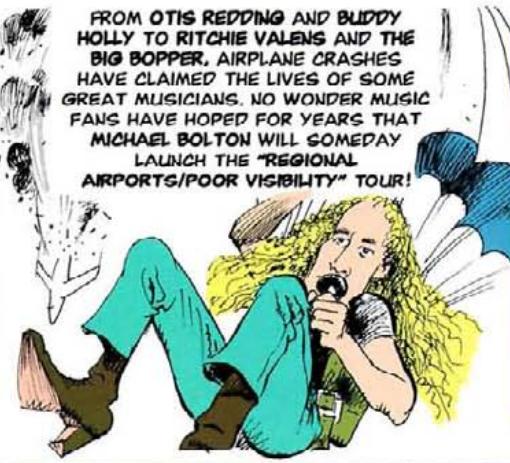
SHERYL CROW ALMOST MISSED OUT ON SCORING A NUMBER ONE HIT WITH HER SINGLE, "ALL I WANNA DO (IS HAVE SOME FUN)". CREDIT HER PRODUCER FOR NIXING THE ORIGINAL TITLE: "ALL I WANNA DO (IS HAVE A DIGITAL RECTAL EXAM)!"



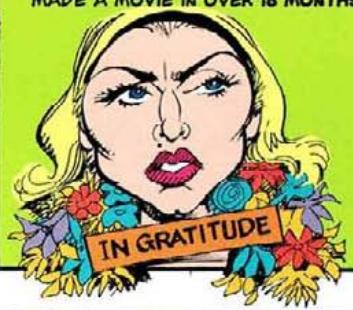
WITH HIS LAST ENTERTAINING ALBUM, PURPLE RAIN, RELEASED IN 1984, THE ARTIST FORMERLY KNOWN AS PRINCE ANNOUNCED THAT HE IS GOING TO CHANGE HIS NAME AGAIN TO THE ARTIST WHO PEOPLE FORMERLY CARED ABOUT!



FROM OTIS REDDING AND BUDDY HOLLY TO RITCHIE VALENS AND THE BIG BOPPER, AIRPLANE CRASHES HAVE CLAIMED THE LIVES OF SOME GREAT MUSICIANS. NO WONDER MUSIC FANS HAVE HOPED FOR YEARS THAT MICHAEL BOLTON WILL SOMEDAY LAUNCH THE "REGIONAL AIRPORTS/POOR VISIBILITY" TOUR!



POP DIVA AND SEX ICON MADONNA HAS BEEN WELL-RECOGNIZED FOR HER WILD VIDEOS AND OUTRAGEOUS ANTICS. BUT SHE'S RECEIVED VERY LITTLE ATTENTION FOR HER HUMANITARIAN EFFORTS, NAMELY THE FACT THAT SHE HASN'T MADE A MOVIE IN OVER 18 MONTHS!



WITH THE LOSS OF A TESTICLE IN A RECENT SHOOTING INCIDENT, RAPPER TUPAC SHAKUR HAS CHANGED HIS NAME TO ONE-PAC!



IT TOOK A WHILE FOR THE O'JAYS TO SELECT A NAME WHEN THEY FIRST FORMED IN THE '50S. IN A WEIRD TWIST, AMONG THE REJECTED NAMES WERE: "THE ITOS," "THE KATOS," AND "THE SHAPIROS!"



SAY WHATEVER YOU LIKE ABOUT HIS SUCCESSES, BUT THERE'S NO DENYING THE FACT THAT "BON JOVI" MEANS "NO TALENT" IN SEVERAL CHINESE DIALECTS!

